

# **EXHIBIT B**

PERIODICAL OF NEW MEMORY FRONTIERS  
ADVANCED MEMORY DISCOVERIES

Special Issue  
Vol 1 Issue 3

**Incredible Memory Boosting / Restoring Secrets Found  
in Himalayas, Mediterranean and Australia...  
Now Combined into One Capsule!**

# REVERSE MEMORY LOSS

Men & Women, Even into their 80s and 90s Report it protects your brain  
against Alzheimer's boosts your mood, and sharpens your concentration

## Inside:

Discover New Medical Frontiers  
For Supercharged Memory,  
Improved Concentration &  
Superior Brain Health.

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As featured in:



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*Because of the personal nature of NeuroPlus Advanced Memory Formula highlighted throughout this newsletter, details of persons, places and events have been modified and fictionalized for confidentiality purposes. Results atypical. Individual results may vary. Professional models pictured throughout this newsletter are not users of this product.*

INTRODUCTION:

# Religious Retreat in Himalayas Discovers Key To Reversing Memory Loss



Until NOW! Thanks to the amazing discovery by a religious order, you can live a long, healthy life!

**They Are Absorbing Information Faster Than An Infants Developing Brain**

On a mission to find solutions to the frightful loss of memory so many people suffer, scientists turned first to a reclusive religious order living high in the Himalayan Mountains.

There, they found a cloistered clan of nuns – 80 and 90-year-olds.

These elderly nuns lived with a remarkable secret. It seems they all have steel-trap minds. They are never forgetful. They rarely get Alzheimer’s. Dementia is unheard of. And nearly every one lives long enough to celebrate her 100th birthday – that’s right – a full Century!

So while many American men and women of the same age fail to remember simple things like names and addresses, these sisters can quote page after page of scripture – completely from memory! They have the energy of a 20-year-old, and have the focus of a laser beam while performing their daily tasks.

**Their Secret Can Help You Side-Step the Crippling Effects of Alzheimer’s, Dementia and Senility.**

**H**ave you ever forgotten where you put your car keys... misplaced your glasses... forget the names of family, friends or neighbors... or worse, enter a room, and forget what you went in for?

I bet you find that frustrating, right? Maybe even a little scary.

Now imagine what it might be like to forget where you live! Your children’s first names! Perhaps – and this is more common than you can imagine – even your own name!!!

Unfortunately, memory-robbing Alzheimer’s does this to over 5.5 Million Americans every year.

And it is scary to think: there wasn’t much you could do to protect yourself from this devastating disease.

It sharpens your concentration. It can boost your mood. It saturates your brain with oxygen-rich blood. It can activate your short and long-term memories by igniting your neurotransmitters (the chemicals in your brain responsible for mind, memory and mood.)

Imagine waking up each morning and greeting the day with a wave of optimism that simply washes over you. Imagine yourself completely focused and engaged on a task with a sense of pride knowing nothing will throw you off your game.

Imagine your brain instantly recalling the dinner menu – and the conversation you had at dinner with your friends - from a few Saturdays ago. Imagine recalling all of your day’s appointments and events without constantly checking your calendar every 5 minutes.

Now Imagine never worrying about the mind ravaging effects of Alzheimer’s or Dementia.

**Scientist ‘Dig-Up’ Reason Why They Do Not Get Alzheimer’s**

These mystical sisters have a miraculous ‘secret’ that keeps their brains flooded with nutrient-giving blood infused with a healthy dose of neuro-transmitters (the ‘pleasure’ chemicals in the brain). Their minds, memories and moods are as sharp and bright well into their 80’s, 90’s and even 100’s as it was in their 20’s and 30’s.

What gives these 100-year-old sisters razor-sharp memories? Why is it so rare they get Alzheimer’s or Dementia? How is it they can heartily work 12-hour days, all-year round, and be completely happy and content?

The answer is was just steps away growing in their garden...

**According to Naturopathic Doctors - Using ‘Water Hyssop’ (Bacopa) – You Get Amazing Results**

Little was known about water Hyssop’s benefits. Then, one day, the news networks came calling on the nuns. BBC News... NBC ... Time... CNN... Fox News...Google... Huffington Post... even YouTube has a video about them!



**Memory Discovery Found at Himalayan Retreat**

For many centuries, these mystical nuns included the rare herb - Hyssop - in their meals. Hyssop grows everywhere in Nepal and the sisters began planting it in their garden centuries ago. They use it as a staple in just about everything they eat. Scientists learned that even the oldest nuns had amazing memory; rarely fell victim to Dementia or the ravages of Alzheimer’s; and a large percentage lived in great health to 100 and beyond

– still sharp as tacks! It is now known that Hyssop appears to be the trigger. Here’s what the Doctors say:

**MEDICAL DISCOVERY #1:**

**It Protects Your Brain Against The Ravages of Alzheimer’s & Dementia**

Back in 2010, scientists put Hyssop to the test to see if it could, protect the brain from the ravaging effects Dementia and Alzheimer’s.

They made an astonishing discovery.

For three months, scientists gave one group of rodents a Placebo (sugar pill) and another group Hyssop, to rodents showing the beginning stages of Alzheimer’s. Each rodent then entered a maze. The rodents given the Hyssop navigated the maze quicker, and had far less damaged brain cells compared to the rodents given the Placebo.

The reason? Scientists believe Hyssop contains a very specific phytonutrient that protects your brain from the various triggers that will make Alzheimer’s worse.

These triggers include toxic pollution and allergens found in the very air we breathe everyday, and once these triggers take hold in your brain – and if you are over the age of 25 then these triggers are present - they can and will *damage your brain cells*.

As a result, the Hyssop shielded these rodents from damage. They had far better brain function than rodents taking the placebo.

Scientist believe the findings suggest Hyssop protects the specific region in the brain responsible for short-term memory and guards against Dementia and Alzheimer’s.

**Do You Show These Signs of a Declining Memory!**  
 Check to see if you have any of these symptoms:

I sometimes forget where I placed my keys, wallet or glasses.....  Yes  No

I have difficulty remembering where I parked my car.....  Yes  No

I often find myself asking questions like, “What was I about to do next?”.....  Yes  No

I have a hard time remembering people’s name or phone number after we meet.....  Yes  No

I often ask someone to repeat instructions or a story because I can’t remember what was said the first time around?.....  Yes  No

I frequently have to replace passwords (numerical or verbal) because I’ve forgotten the original one?.....  Yes  No

If you checked **“Yes”** to any of the above, your memory may be declining. Millions struggle with memory problems. Keep reading to discover a simple solution to keep your mind in tip-top shape.

## MEDICAL DISCOVERY #2:

## Rebuild Your Memory & Brain Power

These reclusive nuns of the Himalayan Mountains memorized thousands of pages of archaic scripture... they could recite biblical verse with ease... and did this at a healthy 100 years of age.

A few thousands miles away, about the time of the discovery of the reclusive nuns memory 'miracle', Scientists in Australia published a study about Hyssop's ability to boost memory in people over the age of fifty!

In a placebo controlled, double blind study,

Over ninety-eight participants received the placebo (sugar pill) or 300 mg of Hyssop. Then, there memories were measured before and after the 12-week study.

The Result?

Researchers discovered the participants given Hyssop vastly improved recall, memory and verbal learning. Scientist concluded, "Hyssop has the ability to significantly improved memory retention in healthy participants. This matches up with previous findings"

A total of 14 studies confirm the finding that Hyssop helps boosts retention of new information... can block out annoying distractions and significantly improves memory.

The mystery as to how the nuns have the remarkable ability to memorize and recall dense biblical verse and scriptures well into there 90's was uncovered!

That's not all Hyssop is capable of...

## MEDICAL DISCOVERY #3:

## Focus: Sharper. Emotions: Better. It's the Perfect Combination

Many studies found that water Hyssop sharpened focus and boosted overall emotional health. One double blind, placebo-controlled study gave 300 mg of daily water Hyssop to fifty-four participants age 65 or older. Researchers wanted to see if it improved focus, concentration and depression.

### The results?

Water Hyssop users scored higher on emotional well-being tests, and were less distracted during word recall quizzes than subjects taking a placebo.

The conclusion of the Scientists? Hyssop delivered increased focus, an elevated mood, and vastly improved memory. As the published study stated "this is clear evidence that



NeuroPlus Uses Advanced  
LiquidCap Technology!

- **Delivers the powerful Ingredients**  
10x faster than normal capsules.
- **98% of the active ingredients**  
are absorbed directly into  
your system.
- **Medical studies confirm faster**  
absorption rates; higher  
optimization rates and is  
easily digestible.

the valuable herb Hyssop has the ability to significantly enhance cognitive performance in the aging."

### Hyssop's Amazing Mind Boosting Power

For these reasons, water Hyssop is at the top of on the short list of nutrients you need to take daily to:

- Increase and Sharpen Your Focus
- Heighten and Elevate Your Mood and Outlook on Life
- Significantly Enhance Your Memory and Cognitive Function
- And, most importantly, shield you from the devastating effects of Alzheimer's.

But Hyssop is not the only ingredient you need to take daily to ensure your brain stays vital and healthy with each passing year.

Our Lab has uncovered 3 additional "Brain Enhancers" you need to learn about. The first

one you will learn about will literally Give Your Memory...

## MEDICAL DISCOVERY #4:

## Give Your Memory 'Peace-of-Mind' Against Alzheimer's

We have all experienced "senior moments". Moments where you have walked into a room and forgot what you went in for... or misplaced your glasses only to find them sitting on your head... or forgot where you put your car keys and wallet.

But did you know that increased "senior moments" can deteriorate into Dementia or Alzheimer's once environmental stressors (such as certain foods, allergens and toxins) start attacking the nerves and neurons inside your brain – but did you also know that the magical herb Hyssop may prevent this cruel deterioration from even happening?

In addition to Hyssop, we have added another extensively researched herb called *Gotu kola*. The Gotu kola plant, found in East Asia, has been used as a brain stimulator for Centuries.

Researchers are discovering that this powerful herb shows amazing promise in the battle against cognitive decline, Dementia and Alzheimer's.

Next: Let's look at what leading research publication have to say about the research behind Gotu kola

## Medical Journals Praise Gotu Kola

### Naturo-Pharmacology

**Journal of Naturo-Pharmacology:** Gotu kola eased “age related cognitive function and mood disorder in the elderly”. Participants received Gotu kola for 2-months. Scientists assessed their cognitive performance using the computerized test battery and the Bond-Lader scales before the trial, and 1 and 2 months after treatment. **The Results: Scientists concluded that Gotu kola enhanced working memory and elevated mood compared to control group taking a placebo.**



**Journal of Neuroscience Research:** Gotu kola given to rats after a stroke. **The Results: Researchers discovered Gotu kola reduced the damage of a stroke by 60% on day 1 and by 26% on day 7 – and improved neurological outcome 24 hours after the stroke.**

In a secondary study researchers gave Gotu kola to rats and found “**it protected the brain from oxidative damage that leads to dementia and Alzheimer’s.**”

And this study published by **The National Institutes of Health** prove Gotu kola’s mind-sharpening effects:



Gotu kola “Prevents amyloid plaque formation in Alzheimer’s disease, and decreases oxidative stress.” Since plaque build-up triggers Dementia and Alzheimer’s, this study offers hope to millions suffering with this debilitating illness.

The good news is *you don’t have to have a stroke* in order to receive the full benefits of Gotu Kola. Healthy brains benefit from it as well!

## Significantly Improves Mood and Mental Acuity for People Over 50

How else can Gotu kola affect your brain?

Rats with early onset Alzheimer’s ate Gotu kola to see if it reduced damage in the brain and increased cognitive behavior. The conclusion? Rats on Gotu kola socialized more, and walked out of a maze faster – compared with rats given a placebo.

But scientists wanted concrete evidence it lessened Alzheimer’s. So they autopsied the rats’ brains and found a significant decrease in markers of Alzheimer’s in Gotu kola fed rats.

Researchers concluded that, “Rats given Gotu kola had better cognitive function than rats not taking it.”

The research on Gotu kola and water Hyssop is so amazing we knew we had to make it available to the public. So we gathered up the team of chemists at HRL and created **NeuroPlus** the leading nutritional supplement for memory, focus and brain longevity.

**NeuroPlus** contains the highest quality Hyssop and Gotu kola available without a prescription. But we didn’t end there. We needed **NeuroPlus** to be the best memory boosting supplement on the market, That’s why we added the next two additional ingredients.

## Brain Boosting Ingredient #3: GABA – The Chief Neurotransmitter in Your Central Nervous System

Do you ever get anxiety and feelings of helplessness? If yes, then you’re not alone. With skyrocketing prices... stagnant investments... perpetual unemployment and a job market that discriminates against everyone over 50 – including boomers and retirees – it’s easy to become completely burnt-out, stressed, and anxious!

Here’s the kicker: While your stress builds like a kettle of boiling water, there’s a chemical in your brain called GABA that evaporates, which makes you feel even more overwhelmed and anxious.

**“When your brain is saturated with GABA, you feel calm, can think clearly and enjoy laser-focused concentration.”**

## Eliminate Anxiety & Improve Your Life

GABA is the chief neurotransmitter in your Brain and central nervous system. GABA also regulates the level of anxiety that you feel.

You see, when your body has lots of GABA circulating through it – you feel calm, cool and collected. When your body has low levels of GABA you feel overwhelmed, stressed out and anxiety ridden.

But here is the paradox, when you need GABA the most (during high stress situations and when you have anxiety) your body produces LESS of it. But here is the good news – you can flood your brain with GABA, so you think clearly... enjoy laser-focused concentration... and feel calm.

But how do you increase and replenish GABA in your brain? You simply add it to your diet!



**“It has been 4 decades – even more – since I felt this good and sharp!”** I play the lotto every week. Now, I can go to the store and remember exactly what numbers I want to play, without a note reminding me which one I like. **NeuroPlus** is my winner!” – L.S., Oregon



**GABA: The SUPER Stress Reliever**

Let’s take a look at the impressive research supporting GABA:

One study gave subjects either GABA or a placebo. 60 minutes later, researchers looked at the brain waves of participants. The outcome?

GABA significantly increased the brain’s alpha waves (the relaxing waves) and decreased beta waves (brain waves that make you anxious) compared to the group that took the placebo. Scientists concluded that an increase in GABA “induces relaxation and reduces anxiety.”

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Another study put volunteers into stressful situations to measure GABA’s effects on their stress. The volunteers who feared heights got either GABA or a placebo, and then were asked to walk across a bridge. Researchers monitored their salivary glands while they walked the bridge.

The Scientist Conclusion?

**Important Information**

The volunteers who took GABA had significantly lower amounts of stress hormones. Scientist concluded, “GABA could work as a natural relaxant within one-hour of taking to diminish levels of anxiety.”

If GABA worked in a stressful situation – volunteers who feared heights and hated walking across bridges – imagine what it can do for you in dealing with normal stress and aggravation that we encounter on a daily basis throughout the day.

What if you could combine the mind-soothing power of GABA with the Alzheimer’s-safeguards of Gotu kola and water Hyssop! Imagine the effects it would have on your memory, your concentration and the protection you would get from Alzheimer’s.

Well, that’s exactly what you get with each daily serving of **NeuroPlus**.

Since so many studies support GABA as a safe and all-natural mind relaxant, we added pharmaceutical grade GABA to our 750 mg proprietary blend **NeuroPlus**. That way your mind stays calm, soothed and relaxed when life throws a stressful situation your way.



**“No More Embarrassing Moments With The Family...”**

I have a large family. A few years ago, I couldn’t even remember my kids’ names, not to mention my grandkids! Then I started taking **NeuroPlus**. Thank you **NeuroPlus!**” – P.B., Seattle

**NeuroPlus Advanced Memory Formula Memory Test #2**

**REMEMBERING NAMES & ADDRESSES:**

Did you know that your ability to learn and remember the names of people you’ve just met declines by more than two-thirds with age? In many respects, age-related memory decline runs in parallel with other age-related changes in vision, skin, hair, respiratory capacity, and joint function. With **NeuroPlus** you can now stop and reverse age-related memory decline. In fact, **NeuroPlus** can reverse 10 years of age-related memory decline in just 30 days.

**INSTRUCTIONS:**

1. Take this test now (you’ll need a pen).
2. Begin your **NeuroPlus** regimen.
3. Re-test yourself weekly.
4. Track your progress and improvement.
5. In 30 days or less your memory will drastically improve!

**THE TEST:**

Study the following address information for 60 seconds.

**Addresses:**

- |                                                                    |                                                             |
|--------------------------------------------------------------------|-------------------------------------------------------------|
| Robert Williamson<br>1312 Birchwood Drive<br>Minneapolis, MN 55414 | Linda Pallazo<br>2524 Chrysanthemum Lane<br>Chico, CA 95928 |
| William Stewart<br>592 Ellen Street<br>Utica, NY 13424             | Jennifer Peterson<br>98527 Main Court<br>Orlando, FL 32861  |

Now flip this page over and write down all you remember of the names and addresses as accurately as you can. **Don’t cheat!**

**SCORING:** Give yourself one (1) point for each Name, Address, Street, Town, State and Zip code you complete. The maximum score is 32 points.

**HOW DID YOU DO?**

Check your score against average scores for normal healthy adults:

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| <b>Age 18 to 39:</b> 20+ points      | <b>Age 40 to 59:</b> 16 or 17 points |
| <b>Age 60 to 69:</b> 14 or 15 points | <b>Age over 70:</b> 11 to 13 points  |

**Be sure to place your order for NeuroPlus today so you can start to improve your memory and track how much it improves over time!**

**CALL 1-877-419-7681 NOW!**

## MEDICAL DISCOVERY #5:

## By the Shores of the Mediterranean Sea Lies the Secret of Super Mental Powers

If you know someone brought to his or her knees by a stroke, then you know how devastating it can be. One letter we received was from somebody whose grandfather collapsed from a stroke, and the aftermath was too painful to watch. He could barely talk. He chewed just on one side of his mouth. And whenever he sat-up in a chair, he would drool onto his shirt. The damage was permanent.

A stroke occurs when a blockage forms in the brain, and starves it of oxygen.

What you may not know is that when the brain receives extra oxygen, you can feel energized ... rejuvenated ... and even more alert. That's why you see professional football players breathing from an oxygen tank on the sidelines during a game. Inhaling oxygen rejuvenates their badly beaten-up bodies, so they can play harder, longer and better - and so they make better decisions on the playing field thanks to the spike in oxygen to the brain.

Scientists believe additional oxygen wakes up the brain, and can clear your thinking – so you have the mental stamina to make better decisions for a longer time.

There is safe way to oxygenate your brain and body without an air tank.

### Miraculous Herb That Oxygenates the Brain Discovered By Medieval Religious Order! **WOW!**

Famed herbalist John Gerard wrote a report about an herb for curing headaches. Girard said this herb improved blood flow and oxygen to the brain, and therefore relieved the pain of a throbbing headache. This was long before the days oxygen tanks were used for severe forms of headaches.

Gerard was considered one of the leading 'scientists' and 'doctors' of his time. Because of his reputation, Monks in the South of France began treating headache sufferers with this 'miraculous' herb after reading Girard's report.

As it turns out, this herb (called blessed thistle) contains tannins - which lock onto blood cells, and deliver them to the extremities in the body. This provides cells with additional oxygen. This in turn rejuvenates the body and energizes the brain –much like athletes breathing from oxygen tanks during sporting events to quickly recover.

Medieval monks swore by it. And today, users of blessed thistle say pain and soreness in their legs, hands and feet lessen, and their concentration improves.

Some even say blessed thistle makes them feel "mentally charged" much like an endorphin rush from exercise.

Perhaps best of all there are no reported side effects of blessed thistle, other than a slight

pleasant feeling in the brain and extremities. This lasts just a few minutes, while the body absorbs and utilizes it.

That's why we include pharmaceutical grade Blessed Thistle into our 750 mg proprietary blend of herbs found in **NeuroPlus**.

Inside each capsule of **NeuroPlus**, you receive pharmaceutical grade blessed thistle your body absorbs and uses to oxygenate vital organs like your brain.

With blessed thistle – as well as the other ingredients in **NeuroPlus** – coursing through your brain, your thinking, memory and concentration will be sharper, quicker and improved.

Our scientists at HRL created **NeuroPlus** with short-chain molecules, made from the leaves and flower of each herb, in our FDA Approved Laboratory – so your body absorbs and uses the ingredients you're paying for. That way your vital organs receive all the life-giving blood they need - including your brain, which floods with oxygen, nutrients and neurotransmitters.

## MEDICAL DISCOVERY #6:

## A Healthy Brain Is The Best Gift You Can Give Your Body

We could talk for days about how great **NeuroPlus** is. We can tell you story after story why our customers are so passionate about it.

We can show you volumes of scientific data from universities; studies from doctors; and findings from Research Institutions around the world that rave about the powerful ingredients found in each capsule of **NeuroPlus**.

We want you to be skeptical of **NeuroPlus**... we want you to question it. That is why we put together this information and the evidence that supports how the combination of ingredients in **NeuroPlus** make your brain stronger, healthier, faster and more efficient and don't blame you for being a skeptic...

We believe skepticism on your part is healthy, because we know that when you see the results you get from using **NeuroPlus**, you will be blown away!



**"74 Year Young Pilot in Training..."** I am 74 years old and currently enrolled in an aviation pilot licensing program, which requires reading tons of technical publications. **NeuroPlus** appears to have enhanced my mental retention after studying these complex publications. My 38 Year Old Flight Instructor recommended **NeuroPlus** to me. He suggest it to all his students. Thanks for a great product at a reasonable price. – A.S., California





So much so that you will tell everyone your story!

So, to prove how confident we are in the results you will achieve, you can:

**Try NeuroPlus FREE  
for 60-days at \$0**

Take each brain-stimulating **NeuroPlus** pill for FREE for 60 days and feel the oxygen-rich blood rush to your brain. It's a difference you will be able to measure!

**The Only Thing You Will Lose Will Be Your "Senior's Moments"**

There are no strings to this 60-day **FREE TRIAL**

**OFFER.** We send your **NeuroPlus** right to your door, so you can feel it work in as little as 60 days.

The only thing you need to do is fill out and return the **free trial certificate** completely. We recommend the 'Platinum Deal' for greatest value - and yes, you can return it for a full refund if you are not satisfied.

(Or, if you can't wait to try **NeuroPlus**) call my friendly customer service associates toll free, 24 hours a day, 7 days a week – at 1-877-419-7681.

How's that for a no-risk opportunity?

And if that's not enough ...

Amazing!

**I'll Double Your Order of NeuroPlus For FREE!**



**1 Family; 3 Generations; And We All Take NeuroPlus!**

"I started taking **NeuroPlus** when I noticed I was having more 'senior moments' than normal. At 76 my memory has never been better. Then my son told me that his Doc wanted to put Sam, my grandchild, on an Rx drug for better focus and attention at school. I suggested he use something more natural before resorting to prescription drugs. I am glad I did. He's been taking **NeuroPlus** and said he has noticed a difference in the level of attention he can give to class – and his grades prove it! Now my son, my grandson and me – that is 3 generations – take **NeuroPlus** daily! Thanks! – *K.T.W., Nevada*

# F.A.Q.



**Q: NeuroPlus Sounds Powerful. Is it safe to use?**

**A:** It is 100% safe to use! Researchers, Doctors and Hospitals worldwide have studied the main ingredients in **NeuroPlus**. Just a quick search by yourself will yield hundreds of published studies – many by some of the most reputable medical journals and organizations in the world - that will verify the power of the ingredients to boost your memory – yet is safe and gentle for use.

**Q: And how about side-effects?**

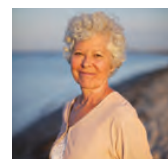
**A:** The only known side-effect we are aware of when using **NeuroPlus** is the smile on your face when you can easily recall people's names, where you left your car keys, or the distant memory of once having 'senior moments' before using **NeuroPlus**. Of course, we always recommend you check with your doctor before starting any new regiment or diet; but there are no known side effects – nor have we ever received any complaints by customers about side effects from using **NeuroPlus** daily.

**Q: How will I know NeuroPlus is working?**

**A:** The best way to know it is working is try **NeuroPlus** FREE for 60 days! During this time we recommend that i) take the test on p.11 weekly and ii) watch how effortlessly your brain recalls information like someone's name... where you placed your wallet... or important dates and times. Trying **NeuroPlus** is believing.



**"NeuroPlus is Amazing!** Car keys? We always lost them. House keys? Too often they became a mystery hunt. My wallet? Never around when I needed it. Not anymore! We both always remember exactly where we left them... EVERY TIME!" – *L.S., Florida*



**"No more strings around my fingers... no more index cards around the house..."** I am an old-fashioned person. I used string or ugly index cards to help my memory. Now I use **NeuroPlus** to keep my memory – and my mind – as sharp as a tack!" – *D.B.C., Texas*

These statements are anecdotal and may not represent typical results. Individual results may vary. These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

# I'll Double Your Order – FREE!

If you want two bottles of **NeuroPlus** to try for 60-days. I'll send you a third bottle for no additional charge. If you want three bottles, I'll send you another three bottles (for a total of six) at no additional charge. If you want six bottles, I'll send you another six bottles (a total of 12 bottles) at no additional charge.

In other words: I'll double your order **FREE OF CHARGE**.

I am a firm believer in **NeuroPlus**, and I want you to feel the rush it gives your memory too.

- I want you to concentrate for hours without being distracted ...I want you to remember names, faces and facts with ease...
- And, I want you to shield your brain from the ravages of Alzheimer's.

I realize to get you to try **NeuroPlus** I must make this deal impossible to say "no" to.

## 60 DAY NO RISK FREE TRIAL

### BONUS FREE GIFT: Satisfaction Guarantee.

Not only am I going to send you a 60-day trial of **NeuroPlus** for **FREE**... not only am I going to double your order **FREE**... but, I'm also going to guarantee every bottle of **NeuroPlus**.

- You must feel **NeuroPlus** work in 30-days...
- You must be 100% satisfied with every ounce of **NeuroPlus**...
- You must notice a difference in your memory, your focus, your concentration and your overall brain health...

If not, just say the word within sixty days, and I'll refund any money you've sent me, less the shipping and handling.

So right now, and before anything else comes up, call 1-877-419-7681 to receive your trial supply ... or ... fill-out and mail-in the **FREE TRIAL CERTIFICATE**, which you'll find at the end of this guide.

## The Decision Is Easy

You can either continue down the road you're on, which may lead to more forgetful "senior moments" like misplacing your keys or blanking on your next door neighbor's name – or, worst case, Alzheimer's wreaks havoc on your mind, memory and mood.

Your other option is to try **NeuroPlus** for 60-days to safeguard your brain from Alzheimer's ... give your memory a jump-start ... and sharpen your focus and concentration from distractions.



I strongly urge you to give **NeuroPlus** a 60-day **FREE TRIAL** while this offer lasts. If the phones are busy when you call 1-877-419-7681, keep calling until you get through. Your memory depends on it.

Thanks for reading. I wish you the best of health.

Sincerely,

Michael Simpson  
Health Director

*P.S. Here's something you WON'T forget: 60-day unconditional, no questions asked guarantee:*

*"You'll feel every capsule of **NeuroPlus** work to your satisfaction or it's **FREE!**"*

*Go ahead and try **NeuroPlus**, nourish your brain and feel it bursting with activity ... experience your memory and thought clarity spark to life. And if **NeuroPlus** is not the best brain supplement you've ever tried ... of if you're dissatisfied for any reason ... then simply return any empty or unused bottles (within 60 days of ordering) and you'll get a prompt and courteous "no questions asked" refund (less shipping & handling).*



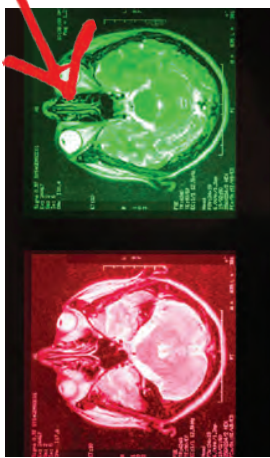
*It's our way of making you feel safe and comfortable trying **NeuroPlus** so you can experience all of the wonderful benefits for yourself without risking a penny!*



HEALTH RESEARCH LABS  
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# The Science Behind an Aging Brain



Why do millions of Americans become forgetful as they age?

Due to a condition called Age Related Cognitive Disorder (ARCD) which starts in your 20's and weakens your memory and capacity to think as you age. By age 65 fully Half of all Americans will suffer from ARCD. That can worsen into Dementia or Alzheimer's!

## Inside: Groundbreaking Nutrition Therapy for Your Brain

- Boosts mental capacity so it can function like it was decades younger.
- Increase Short and Long-Term Memory
- Enhance Mental Focus and Productivity
- Improve Brain Function
- Build Brain Connections
- Fight and Reverse Signs of Cognitive Decline
- Natural, Safe and Effective
- 60 Day Productivity Guarantee

