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10 ATTORNEYS FOR FEDERAL TRADE COMMISSION

11 **UNITED STATES DISTRICT COURT**  
12 **FOR THE DISTRICT OF NEVADA**

13 FEDERAL TRADE COMMISSION,  
14

15 Plaintiff,

16 v.

17 HEALTH CENTER, INC., a corporation, and  
18

19 PEGGY PEARCE, individually and as an owner  
and officer of HEALTH CENTER, INC.,  
20

21 Defendants.  
22

Case No. 2:20-cv-547

**COMPLAINT FOR PERMANENT  
INJUNCTION AND OTHER  
EQUITABLE RELIEF**

23  
24 Plaintiff, the Federal Trade Commission (“FTC”), for its Complaint alleges:

25 1. The FTC brings this action under Sections 13(b) and 19 of the Federal Trade  
26 Commission Act (“FTC Act”), 15 U.S.C. §§ 53(b), 57b, and the Telemarketing and Consumer  
27 Fraud and Abuse Prevention Act (“Telemarketing Act”), 15 U.S.C. §§ 6101-6108, to obtain  
28

1 permanent injunctive relief, rescission or reformation of contracts, restitution, the refund of  
2 monies paid, disgorgement of ill-gotten monies, and other equitable relief for Defendants' acts or  
3 practices in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a), 52, and the  
4 FTC's Telemarketing Sales Rule ("TSR"), 16 C.F.R. Part 310, in connection with the  
5 advertising, marketing, promotion, offering for sale, or sale of Rejuvi-Cell, Rejuvi-Sea, and  
6 Rejuvi-Stem.  
7

8 **JURISDICTION AND VENUE**

9 2. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331, 1337(a),  
10 and 1345.

11 3. Venue is proper in this District under 28 U.S.C. § 1391(b)(1), (b)(2), (c)(1), and  
12 (c)(2), and 15 U.S.C. § 53(b).

13 **PLAINTIFF**

14 4. The FTC is an independent agency of the United States Government created by  
15 statute. 15 U.S.C. §§ 41-58. The FTC enforces Section 5(a) of the FTC Act, 15 U.S.C.  
16 § 45(a), which prohibits unfair or deceptive acts or practices in or affecting commerce. The  
17 FTC also enforces Section 12 of the FTC Act, 15 U.S.C. § 52, which prohibits false  
18 advertisements for food, drugs, devices, services, or cosmetics in or affecting commerce, and the  
19 TSR, which prohibits deceptive and abusive telemarketing acts or practices.  
20

21 5. The FTC is authorized to initiate federal district court proceedings, by its own  
22 attorneys, to enjoin violations of the FTC Act and the TSR, and to secure such equitable relief as  
23 may be appropriate in each case, including rescission or reformation of contracts, restitution, the  
24 refund of monies paid, and the disgorgement of ill-gotten monies. 15 U.S.C. §§ 53(b), 57b, 15  
25 U.S.C. §§ 6102(c) and 6105(b).  
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**DEFENDANTS**

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2  
3 6. Defendant Health Center, Inc. (“HCI”) is a Nevada corporation with its principal  
4 place of business at 2310 Paseo del Prado, Suite A-205, Las Vegas, Nevada 89102. HCI  
5 transacts or has transacted business in this District and throughout the United States. At all  
6 times material to this Complaint, acting alone or in concert with others, HCI has advertised,  
7 marketed, distributed, or sold Rejuvi-Cell, Rejuvi-Sea, and Rejuvi-Stem to consumers  
8 throughout the United States.

9 7. Defendant Peggy Pearce is the owner, president, secretary, treasurer, and director  
10 of HCI. At all times material to this Complaint, acting alone or in concert with others, she has  
11 formulated, directed, controlled, had the authority to control, or participated in the acts and  
12 practices of HCI, including the acts and practices set forth in this Complaint. Defendant Pearce  
13 has had final approval over all aspects of the business, including advertising and billing, and has  
14 been heavily involved in HCI’s day-to-day operations. Defendant Pearce has drafted  
15 telemarketing scripts, product packaging information, and product labels for HCI’s products.  
16 Defendant Pearce is also the co-inventor of the Rejuvi-Stem formula. Defendant Pearce resides  
17 in this District and, in connection with the matters alleged herein, transacts or has transacted  
18 business in this District and throughout the United States.

**COMMERCE**

20  
21 8. At all times material to this Complaint, Defendants have maintained a substantial  
22 course of trade in or affecting commerce, as “commerce” is defined in Section 4 of the FTC Act,  
23 15 U.S.C. § 44.

**THE TELEMARKETING SALES RULE**

24  
25 9. In 1994, Congress directed the FTC to prescribe rules prohibiting abusive and  
26 deceptive telemarketing acts or practices pursuant to the Telemarketing Act, 15 U.S.C. §§  
27  
28

1 6101-6108. The FTC adopted the original TSR in 1995, extensively amended it in 2003, and  
2 amended certain provisions thereafter. 16 C.F.R. Part 310.

3 10. Under the TSR, a “telemarketer” means any person who, in connection with  
4 telemarketing, initiates or receives telephone calls to or from a customer. 16 C.F.R. § 310.2(ff).  
5 A “seller” means any person who, in connection with a telemarketing transaction, provides,  
6 offers to provide, or arranges for others to provide goods or services to the customer in exchange  
7 for consideration. *Id.* § 310.2(dd).  
8

9 11. The TSR prohibits sellers and telemarketers from misrepresenting, directly or by  
10 implication, in the sale of goods or services, any material aspect of the performance, efficacy,  
11 nature, or central characteristics of the goods or services that are the subject of a sales offer. 16  
12 C.F.R. § 310.3(a)(2)(iii). It also prohibits sellers and telemarketers from making a false or  
13 misleading statement to induce any person to pay for goods or services. 16 C.F.R. §  
14 310.3(a)(4).  
15

16 12. Pursuant to Section 3(c) of the Telemarketing Act, 15 U.S.C. § 6102(c), and  
17 Section 18(d)(3) of the FTC Act, 15 U.S.C. § 57a(d)(3), a violation of the TSR constitutes an  
18 unfair or deceptive act or practice in or affecting commerce, in violation of Section 5(a) of the  
19 FTC Act, 15 U.S.C. § 45(a).  
20  
21

### 22 **DEFENDANTS’ BUSINESS ACTIVITIES**

23 13. Since at least January 1, 2015, Defendants have advertised, labeled, offered for  
24 sale, sold, or distributed health products, including, but not limited to, Rejuvi-Cell, Rejuvi-Sea,  
25 and Rejuvi-Stem to consumers throughout the United States through telemarketing sales calls,  
26 social media pages, and the following internet websites: rejuvi-cell.com, healthcenterinc.net,  
27 rejuvi-stem.com, and buyhci.com. Defendants have targeted the elderly in their advertising.  
28

1           14. Rejuvi-Cell is a sublingual spray that purportedly contains homeopathic-level  
2 dilutions of the following active ingredients: somatotrophin, colostrum with IGF, pineal gland,  
3 pituitary gland, thyroid, kidney, adipose tissue, pancreas, adrenal gland, parathyroid, and  
4 hypothalamus. A product information sheet included with each Rejuvi-Cell shipment has  
5 directed consumers to apply fifteen sprays per day during the first week, twelve sprays per day  
6 during the second week, and nine sprays per day thereafter.  
7

8           15. Rejuvi-Sea, which is sold in sixty-caplet bottles, purportedly contains marine  
9 phytoplankton with spirulina blue-green algae. Defendants have advised consumers to take two  
10 caplets daily.

11           16. Rejuvi-Stem is purportedly a “stem cell recruiter” tablet that enhances, releases,  
12 and recruits adult stem cells so that they can migrate to the parts of the body where they are  
13 needed the most. According to the product label, it contains Vitamin D-3 and “Plurinol,” a  
14 proprietary blend of beta-glucan, astragalus extract, resveratrol, pomegranate peel, green tea, goji  
15 berry, aphanizomenon flos-aquae, probiotics, beet juice, and liposomes. It has been sold in  
16 sixty-tablet bottles, and each serving size is two tablets.

17           17. Defendants have sold each product in three- or twelve-bottle packs priced at  
18 \$349.95 plus shipping and \$799 plus shipping, respectively. Sales of the three products in the  
19 United States from January 2015 through July 2019, minus refunds, totaled approximately \$8.28  
20 million.  
21

22           18. Defendants have represented, among other things, through express and implied  
23 claims and consumer testimonials, that their products treat, mitigate, or cure a myriad of diseases  
24 and health conditions.

25           19. To induce consumers to purchase Rejuvi-Cell, Rejuvi-Sea, and Rejuvi-Stem,  
26 Defendants have disseminated or caused to be disseminated advertisements via internet websites,  
27 social media pages, and product packaging, including but not limited to, the attached Exhibits A  
28

1 through J. Defendants have often contacted consumers initially through unsolicited  
 2 telemarketing calls made by their employees or contractors, and thus are “telemarketers” and  
 3 “sellers” engaged in “telemarketing” as defined by the TSR, 16 C.F.R. § 310.2(dd), (ff), and  
 4 (gg). Defendants have placed the calls to consumers and have instructed their employees and  
 5 contractors to follow word-for-word the telemarketing scripts attached as Exhibits C, G, and J.  
 6 Defendants’ advertisements have contained the following statements and depictions, among  
 7 others:  
 8

9 **A. Excerpt from the Rejuvi-Cell Website, www.rejuvi-cell.com (captured**  
 10 **March 7, 2019):**

**EXPECTATIONS WITH CONTINUOUS USE**

**MONTH 1:**

- \* Increase in energy
- \* Improved stamina
- \* More optimistic attitude, better sense of humor
- \* Sounder sleep : more refreshed

**Month 2:**

- \* Improved skin and muscle tone
- \* Weight loss
- \* Increase in strength
- \* Enhanced sexual function
- \* Better eyesight, night vision
- \* Better digestion

**Month 3:**

- \* Mental processes improve, more desire to do and complete projects
- \* Muscle size increases, especially with workout
- \* Faster wound and muscle soreness recovery
- \* Hair growth, improve nail growth
- \* Reduction in PMS symptoms
- \* Greater body flexibility
- \* Increase in sexual desire
- \* Less pain

**Month 4:**

- \* Same as month number 3 depending on the person
- \* Generally, most areas are heightened and more consistent

**Month 5:**

- \* Reduction of the appearance of wrinkles and lines
- \* Improves skin texture and appearance ( including discoloration)
- \* Thickening of the skin, greater elasticity
- \* Thickening of hair with a shinier, healthier appearance
- \* Impressive fat loss, reduction of inches
- \* Muscle tissue increased and toned

**Month 6:**

- \* Cellulite greatly diminishes
- \* Body is much more contour
- \* Eyesight is greatly improved
- \* Old wounds have healed or are healing

Noticeable results may vary. Some have reported benefits within a few days, while for others may be 6-8 weeks, some even longer. The average however, seems to be around 2 weeks. Many people have stated that their results seem to disappear at times. For example, a person may experience an increase in energy. It lasts for a few days and then "disappears." and they feel as they did prior to this experience. A week or so later the energy returns, it remains for a longer period of time and leaves again. Then it comes back , stays longer, leaves again and comes back for an even longer period. Eventually, these improvements become an ordinary everyday experience.

**REJUVI-CELL MAKES YOU FEEL GOOD**

These studies are excerpts from a book entitled "Grow Young With HGH" by Dr. Ronald Klatz. Dr Klatz is a leading authority on HGH and modern aging.

The following are studies from the Medical College of Wisconsin and the Palm Springs Life Extension Institute:

**STRENGTH, EXERCISE & BODY FAT IMPROVEMENT**

- Muscle Strength- 88%
- Muscle Size- 81%
- Body Fat Loss- 72%

**SKIN AND HAIR IMPROVEMENT**

- Skin Texture- 71%
- Skin Thickness- 68%
- Skin Elasticity- 71%
- Wrinkle Disappearance- 51%
- New Hair- 38%

**HEALING, FLEXIBILITY & RESISTANCE IMPROVEMENT**

- Healing of Old Injuries- 55%
- Healing of Other Injuries- 61%
- Healing Capacity- 71%
- Back Flexibility- 53%
- Resistance to Common Illness- 73%

**SEXUAL FUNCTION IMPROVEMENT**

- Sexual Potency/Frequency- 75%
- Duration of a Penile Erection- 62%
- Hot Flashes- 58%
- Menstrual Cycle Regulation- 38%

**ENERGY, EMOTIONS & MEMORY IMPROVEMENT**

- Energy Level- 84%
- Emotional Stability- 67%
- Attitude Towards Life- 78%
- Memory- 62%

The improvements reported occurred within 2-3 weeks of the onset of therapy with a continued improvement over 6 months of treatment

**REQUIRED LEGAL DISCLAIMER**

These statements and testimonial have not been evaluated by the Food and Drug Administration. This products is not intended to diagnose, treat, cure, or prevent any disease

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**B. Excerpt from the Rejuvi-Cell Website, www.rejuvi-cell.com (captured April 18, 2018)**

*"Dear Health Center,  
I am calling to thank you and to let you know that I have made a  
commitment to never live the way I was before. Rejuvi Cell has  
giving me my life back."*

P.H. (58 yrs, old) from TN April, 2017

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**Hi Health Center, I think I told you about how allergic I am  
to pain meds. I want to let you know that after taking  
Rejuvi-Cell for a week my excruciating arthritis pain was  
gone. Also, I sleep like a baby! C.P., Enfield, CN**

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**C. Excerpts from the Rejuvi-Cell Telemarketing Script**

\* \* \*

[H]ave you had Cancer in the last five years? (If yes, sell Phytoplanton [sic]) Are you an insulin dependent Diabetic (type 1) or a Diabetic who uses INJECTIONS and PILLS? (type 2) (If customer is on insulin switch to Phytolankton [sic]. If customer is a Type 2 Diabetic using PILLS ONLY.... continue).... It's a proven fact (customer's name) that the lack of hGH in our bodies is responsible not only for the aging process, but also for a wide range of health challenges.... Our goal is to get your hGH levels back up like they were when you were a young adult. Now that sounds like a plan, doesn't it (smile customer can see your tone)

(customer's name) until recently the only way to get HUMAN GROWTH HORMONE was by a prescription from the Doctor. The problem was that most people could not afford the \$1,000.00 per month for the injections. What we have developed is a specially formulated Homeopathic Human Growth Hormone Oral Spray. You spray it under your tongue 3 times daily.... (customer's name), you should feel results in just a few weeks, you cannot ask for much more than that, can you?

Doctors have proven hGH comes with many of [sic] Health and Cosmetic benefits. hGH helps to smoothen [sic] and rehydrate skin, starts to

1 eliminate cellulite (women) and can return hair back to its natural color if  
2 your hair is salt and pepper. It Increases [sic] muscle mass in men and  
3 sexuality in both men and women.

4 The New England Journal of Medicine called it the MOST Effective anti  
5 obesity agent ever discovered and they also said it's the best immune  
6 system enhancer ever found. Hgh WILL INCREASE YOUR  
7 STRENGTH by 91 % and your ENERGY by 63%! We could all use a  
8 little more energy, couldn't we? Doctors across the country are still using  
9 hGH today to treat a wide range of health disorders. Actually hGH has  
10 proven to be beneficial for people with fibromyalgia, hypertension (high  
11 blood pressure), high cholesterol, arthritis, emphysema, asthma and  
12 muscular dystrophy. Do you have any of those? In fact (customer's  
13 name), hGH is the only thing that had positive results so far on  
14 Alzheimer's Disease. Here is why it helps with so many things  
15 (customer's name), hGH rebuilds, rejuvenates, and re-nourishes the tissues  
16 in the lungs, heart, liver and kidneys. We can never be too healthy [sic]  
17 in any of those areas, can we?

18 D. Excerpt from the Rejuvi-Sea Website, [www.healthcenterinc.net](http://www.healthcenterinc.net)  
19 (captured March 7, 2019):

20 **SENIORS DESERVE OUR BEST ...MARINE**  
21 **PHYTOPLANKTON for HEALTH and WELLNESS**

22 We love our seniors and in fact, the majority of our clients are past the age of 70.  
23 Thru the years we have met sons and daughters, grandchildren, great-grandchildren,  
24 even great-great grandchildren and we are so grateful for the opportunity to be of  
25 service to these truly precious people.

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03-10-17

To ALL AT HEALTH CENTER INC,

I AM WRITING TO SHARE MY STORY WITH YOU. MY NAME IS MARCUS & I HAVE ARTHRITIS OF THE HIPS & KNEES THAT HAS BEEN PAINFULL & CRIPPLING AT TIMES. I HAVE ADAPTED TO THIS BUT IT IS HARD ON THOSE WHO LOVE ME & HAVE TO OBSERVE MY OBVIOUS PAIN IN MOVEMENT.

AFTER THE POUETH DAY OF TAKING REJUVI-STEM & REJUVI SEA I WAS ABLE TO MOVE BETTER AND USE THE STAIRS WITH THE HANDRAIL. AFTER A MONTH OR TWO, I USED THE STAIRS LIKE ANYONE ELSE.

I AM 64 YEARS OLD & HATE BIG PHARMA! THEIR CHOICE IN MY CASE IS MORE OPIOIDS. MY CHOICE IS NATURAL HEALING WITH MEDITATION, JUICING & MORE. I AM NOT MR. NATURAL OR THE POSTER BOY FOR HEALTH. LOVE COFFEE & DONUTS AND SMOKE ABOUT 5 CIGS A DAY. NO ALCOHOL!

NOW THAT BY ITSELF IS A GREAT STORY BUT HERE IS THE REST OF THE STORY.

I HAVE HAD HEPATITUS B & C FOR 40 - PLUS YEARS AND GET MY LEVELS TESTED EVERY SO OFTEN, JUST TO SEE IF ANYTING IS OUT OF WHACK. →

②

SO MY LAST HEP SCAN COMES BACK & DR. THE TELLS ME "WERE DOIN OK". SO I SAID.... OK? SO MY HEP IS NOT ACTING UP & HE SAYS..... "MARCUS! YOU DONT HAVE HEP B OR C, WOULD YOU LIKE A HEP B VACCINATION. I SAID WAIT! HEP B & C ARE THE GIFT YOU CANT RETURN. THEY DONT JUST GO AWAY. DR RESPONDS (SLIGHTLY IRRITATED) MARCUS..... YOU DONT HAVE ANY HEPATITUS."

HERE'S THE GOOD PART. THE ONLY CHANGE IN MY LIFE THE LAST 6 MOS HAS BEEN REJUVI STEM & REJUVI SEA. IS THIS JUST COINCIDENCE.

I THINK NOT!

SO TO EVERYONE AT HEALTH CENTER I THANK YOU! I AM GRATEFULL! YOU CAN BE PROUD OF YOUR WORK & YOUR PRODUCTS.

MARCUS HENSLEY

E. Excerpt from the Rejuvi-Sea Website, [www.healthcenterinc.net](http://www.healthcenterinc.net)  
(captured April 18, 2018)

January 3, 2015

"Dear Health Center, I'm glad you talked me into trying the Rejuvi-Sea. After 5 months I am walking on air, multi-tasking and I'm starting to get a handle on my back pain. I know I am not getting out of bed to make trips to the bathroom as often at night. Could someone from there call my sister in law, her number is 202-xxx-xxxx and she's worried about her blood sugars. Thanks.

D.L.E.- District of Columbia

F. Excerpts from the Rejuvi-Sea Product Information Sheet inside  
Packaging:

Marine Phytoplankton is a unique, live ultra-nutrient rich product similar to foods like chlorella and spirulina in that all three have been on our planet for billions of years. It's likely to be the next biggest thing when it comes to superfoods, so if you haven't heard about it until now, expect to be hearing a lot more in the near future.

This super-charged micro-algae is a living food and enzyme active. It contains every known mineral and all of the amino acids our body needs to achieve optimal health. It is also the original source of Omega-3s – even more powerful than the popular, well-known sources like fish or flax oil.

Just some of its many benefits include help with:

- |                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>■ Arthritis</li> <li>■ Diabetes</li> <li>■ Anti-inflammatory support</li> <li>■ Improves cellular repair</li> <li>■ Strokes</li> <li>■ Thyroid Disorders</li> <li>■ Allergy</li> </ul> | <ul style="list-style-type: none"> <li>■ Boosts the immune system</li> <li>■ Enhances brain function</li> <li>■ High cholesterol</li> <li>■ High blood pressure</li> <li>■ Heart attacks</li> <li>■ Weight Problems</li> <li>■ Migraines</li> </ul> |
| <ul style="list-style-type: none"> <li>■ Asthma</li> <li>■ Sleep Disorders</li> <li>■ Chronic Fatigue</li> <li>■ Kidney disorders</li> <li>■ Osteoporosis</li> </ul>                                                          | <ul style="list-style-type: none"> <li>■ Psoriasis</li> <li>■ Cancer</li> <li>■ Dementia</li> <li>■ Hepatitis</li> <li>■ Joint pain</li> </ul>                                                                                                      |

\* \* \*

Looking at the nutritional profile of marine phytoplankton along with research, the following ailments could be greatly reduced if not eliminated by its ingestion:

- *Rheumatoid arthritis*
- *Type-2 diabetes*
- *Autoimmune disorders such as lupus*
- *Eczema and skin disorders*
- *Breast cancer, prostate cancer and other cancers*
- *Heart disease and atherosclerosis*
- *Dementia and Alzheimer's disease*
- *Chronic Fatigue Syndrome*
- *Parkinson's disease and other neuromuscular disorders*
- *Liver disease and hepatitis*
- *Depression, mood swings and behavioral disorders*
- *Eye disease*
- *Infertility and reproductive system disorders*
- *Infections and common colds*
- *Asthma and respiratory disorders*
- *Kidney and bladder disorders*
- *Osteoporosis and skeletal disorders*
- *Chronic pain and joint pain*

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G. Excerpts from the Rejuvi-Sea Telemarketing Script

Hi my name is \_\_\_\_\_, with Health Center Inc. Is this \_\_\_\_\_?  
We are looking for people that are interested in improving their health,  
maybe someone with high blood pressure, diabetes, cancer, OR breathing  
problems and most importantly pain. Or those who may just need a little  
more energy or that want to lose a few pounds ..... does that describe  
you?

Well, \_\_\_\_\_, have you ever heard of Marine Phytoplankton?

.... Marine phytoplankton has changed the entire face of nutrition **and**  
nutritional healing. This is unprecedented, extreme nutrition---- 750 time  
the calcium as in milk and better calcium than milk-----650 times the  
magnesium as in spinach-----180 times the 86 as in tuna .... **it alkalizes**  
your body to keep you from getting sick or so you can't grow cancer cells  
..... it oxygenates your deep tissues .... helps your **strength** and **energy**,  
your **memory** and your **mood** and **libido** ... *even the aging process!*  
That's just the tip of the iceberg ... that's not even talking about the  
diseases that good nutrition can alleviate ..... from **depression** to  
**diabetes**, to **obesity** or **cancer**, **bone disease**, **Arthritis** etc. People all  
over the world are talking about these things and how Marine  
phytoplankton has had profound positive effects on their diseases and their  
lives. You can use this and change your life and increase the quality of  
life ..... at any juncture! Nutrition like this is a good bet! Do you agree?

H. Excerpts from the Rejuvi-Stem Website, [www.rejuvi-stem.com](http://www.rejuvi-stem.com)  
(captured March 7, 2019):

\* \* \*

10/30/15 "Hey I was thinking about changes that I've seen on Rejuvi-Stem--no hot  
flashes,, my neck pain is gone my throat and tongue pain is significantly less almost all  
gone. My knees feeling better than they have in a very long time. Oh also haven't been  
depressed." JB' MN

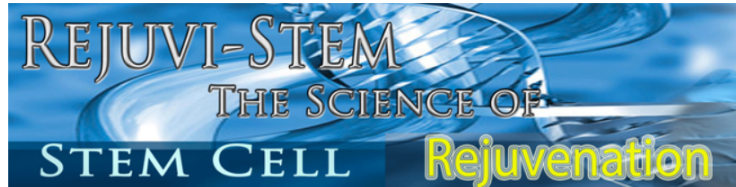
\* \* \*

# REJUVI-STEM *ULTRA*

Order Hotline:  
1(800) 269-2793

HEALTH CENTER INC. REJUVI-STEM

Home | About Rejuvi-Stem | Contact Us



## Health Center Inc. Las Vegas Rejuvi-Stem *ULTRA*

The Health Center Inc has been providing natural health options for 13 years. All of our products are manufactured by our own dedicated FDA certified lab with your health and safety in mind. Every top drawer ingredient, in our products, comes from a certified source, and meets our highest standards for potency and purity.

Our team of specialists have years of experience and will take the time to discuss what you need to accomplish or the results you are looking for. We're here to make you feel and look better.

### PROVEN RESULTS

- Rejuvenation
- Facial Wrinkles
- Muscle Strengthening
- Energy & Stamina
- Cardiovascular Improvement
- Lung Function
- Male Sexuality
- Female Sexuality
- Bone Health
- much more.....

### Are You A Candidate?

#### Medical History

The news is everywhere! Stem cell improvement is now the last word for natural healing, and more conditions and diseases are added to the list everyday! Your body deserves wellness and comfort, don't you agree?

\* \* \*

D.E., Wash D.C.: "I'm amazed and redeemed. My all over pain is reduced, I have more strength and balance. Thank-you for this wonderful product!"

\* \* \*

**Dear Health Center,**  
**I owe you an apology, I honestly thought that my friend and co-worker had made a mistake when purchasing you product. I'm sorry that I spoke to your CS rep the way I did. My friend did lose weight and her memory got better! I am so glad, it did help her. Does this work on young people?** -D.C. Long Beach,CA 12/2016

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I. **Excerpts from the Rejuvi-Stem Product Information Sheet inside Packaging:**

**REJUVI-STEM STEM CELL RELEASER**

*"The magnificent little tablet"*

*Rejuvi-Stem<sup>Stem Cell Releaser</sup>* is a proprietary blend of natural ingredients that enhance, release and recruit "adult stem cells" so that they can migrate to the parts of the body where they are needed the most. Adult stem cells are not to be confused with "embryonic, placenta or cord blood stem cells".

\* \* \*

There are many natural substances that **can be used to replenish the adult stem cell population in a person's body**. There are herbs, foods and supplements that can enhance the quality of the stem cells or that can help the stem cells so that they can migrate to where the body needs new original cells.

**Health Center Inc. has produced a formula unlike any other** that covers all of these factors. It will increase the amount of bone marrow. It helps clean the fluid between the cells so that these "signals" can be received by the stem cells. *Rejuvi-Stem<sup>Stem Cell Releaser</sup>* is unlike any other formula in that it incorporates lactobacilli, beta-glucans, aphanizomenon floss-aquae and even green tea extracts that help to replenish these basic stem cell activities.

So, for diabetes II; high blood pressure; memory; arthritis; pulmonary issues, adult stem cells are extremely promising. **Simply take one tablet in the morning and one tablet at night**. Then notice your energy, your strength, your mood, improve. Notice you may not be getting as sick as often, or that you feel more "solid". Many folks use it to lessen wrinkles and to stop hair loss. Use your *Rejuvi-Stem<sup>Stem Cell Releaser</sup>* consistently.

J. **Excerpts from the Rejuvi-Stem Telemarketing Script**

Hello, \_\_\_\_\_, my name is \_\_\_\_\_; I'm calling from the Health Center Inc in Southern Nevada. How ARE you today? Great! The reason for my call is to share some information with you about Adult Stem Cell Enhancement.... **We are looking for three types of people who benefit the most from stem cell enhancers.**

1 The first person we are looking for: A person who is concerned about  
2 aging (perhaps premature aging), the second, is a person suffering medical  
3 conditions (like pulmonary disease, heart disease, bone disease, arthritis,  
4 diabetes), or the last one is a person who experiences pain [on a] daily  
5 basis. Would any of that apply to you? (listen with empathy) I am sorry to  
6 hear that you have had to go thru that and I am glad that I called because  
7 our company has released a product that could help you, for a long time, if  
8 not forever. Have you ever heard of regenerative medicine? (listen)  
9 Well you've heard of stem cells right? Now there is something even  
10 better than that and it is you own stem cells, adult stem cells.

11 To put it simply, stem cells are always in our body from conception until  
12 death. We can use the stem cells that we have in our body to slow down  
13 aging, reverse diseases and it is a proven fact that they work for pain as  
14 well. Did you know that? The problem is, stem cell replacement  
15 therapy and even adult stem cell therapy clinics charge \$8000.00 every  
16 three months for this therapy. What we have developed is a special blend  
17 of natural ingredients that enhance, replenish, and release your very own  
18 stem cells. You know that adult stem cell therapy is called regenerative  
19 therapy for a reason. With good stem cells you can regenerate tissues in  
20 your body, whether it is lung tissue, heart tissue, stomach tissue, skin,  
21 brain, joints, bones, any tissue [sic] Nothing does that like Rejuvi-Stem  
22 formula. It is called "The magnificent little pill" because when you take  
23 two of these a day your stem cells improve and your body renews itself.  
24 This can help you, make you better. It has no side effects, it doesn't  
25 interfere with any medications, and no allergies have ever been reported.  
26 The secret is, in the blend of the ingredients. The first thing people notice  
27 is their skin. It thickens thin skin, reduces the appearance of wrinkles and  
28 improves elasticity. There is less pain throughout the body, and the  
longer you use it the more effective it becomes. This is why it is called  
[a] modern miracle!

20. Defendants have not conducted any studies demonstrating that their products  
cure, treat, or mitigate diseases or health conditions, improve memory, cause fat loss, or cause  
wrinkles to disappear. There are no human clinical studies in the scientific literature showing  
that these products or their ingredients cure, treat, or mitigate diseases or health conditions,  
improve memory, cause fat loss, or cause wrinkles to disappear.

1           21.     In their advertising, Defendants have used testimonials from their employees that  
2 purported to be from ordinary consumers in various locations throughout the United States.

3 These testimonials include:

4  
5           *"Dear Health Center,*  
6           *I am calling to thank you and to let you know that I have made a*  
7           *commitment to never live the way I was before. Rejuvi Cell has*  
8           *giving me my life back."*

9           P.H. (58 yrs, old) from TN April, 2017

10                                 -- Exhibit B, excerpt from the Rejuvi-Cell Website,  
11                                 www.rejuvi-cell.com (captured April 18, 2018)

12                                 \* \* \*

13           January 3, 2015  
14           **"Dear Health Center, I'm glad you talked me into trying the Rejuvi-Sea. After 5 months I am**  
15           **walking on air, multi-tasking and I'm starting to get a handle on my back pain, I know I am not**  
16           **getting out of bed to make trips to the bathroom as often at night. Could someone from there**  
17           **call my sister in law, her number is 202-xxx-xxxx and she's worried about her blood sugars.**  
18           **Thanks.**  
19           **D.L.E.- District of Columbia**

20                                 -- Exhibit E, excerpt from the Rejuvi-Sea Website,  
21                                 www.healthcenterinc.net (captured April 18, 2018)

22                                 \* \* \*

23           **D.E., Wash D.C.: "I'm amazed**  
24           **and redeemed. My all over**  
25           **pain is reduced, I have more**  
26           **strength and balance. Thank-**  
27           **you for this wonderful**  
28           **product!**

                                  \* \* \*

1  
2 **Dear Health Center,**  
3 **I owe you an apology, I honestly thought that my friend and co-worker had made a**  
4 **mistake when purchasing your product. I'm sorry that I spoke to your CS rep the way**  
5 **I did. My friend did lose weight and her memory got better! I am so glad, it did help**  
6 **her. Does this work on young people?** -D.C. Long Beach, CA 12/2016

7  
8 -- Exhibit H, excerpts from the Rejuvi-Stem Website,  
9 www.rejuvi-stem.com (captured March 7, 2019)

10 22. Defendants engaged in their unlawful acts and practices repeatedly and unabated  
11 over a period of at least four years and continued their unlawful conduct despite having  
12 knowledge of numerous complaints. Defendants' unlawful acts and practices were the subject  
13 of a September 2016 law enforcement action by the Iowa Attorney General, yet Defendants  
14 continued to engage in such practices until August 31, 2019, more than a year after being  
15 notified of the FTC's investigation. Based on the facts and violations of law alleged in this  
16 Complaint, the FTC has reason to believe that Defendants are violating or are about to violate  
17 laws enforced by the Commission.

#### 18 **VIOLATIONS OF THE FTC ACT**

19 23. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits "unfair or deceptive acts  
20 or practices in or affecting commerce."

21 24. Misrepresentations or deceptive omissions of material fact constitute deceptive  
22 acts or practices prohibited by Section 5(a) of the FTC Act.

23 25. Section 12 of the FTC Act, 15 U.S.C. § 52, prohibits the dissemination of any  
24 false advertisement in or affecting commerce for the purpose of inducing, or which is likely to  
25 induce, the purchase of food, drugs, devices, services, or cosmetics. For the purposes of Section  
26 12 of the FTC Act, 15 U.S.C. § 52, Rejuvi-Cell, Rejuvi-Sea, and Rejuvi-Stem are either "foods"  
27 or "drugs" as defined in Section 15(b) and (c) of the FTC Act, 15 U.S.C. §§ 55(b), (c).



**COUNT ONE**

**False or Unsubstantiated Efficacy Claims**

1  
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3  
4 26. In numerous instances in connection with the advertising, marketing, promotion,  
5 offering for sale, or sale of Rejuvi-Cell, Rejuvi-Sea, and Rejuvi-Stem, including through the  
6 means described in Paragraph 19, Defendants have represented, directly or indirectly, expressly  
7 or by implication, that:

8 A. Rejuvi-Cell improves memory by 62%, causes weight and fat loss,  
9 including fat loss of 72%, and causes wrinkles to disappear by 51%;

10 B. Rejuvi-Cell treats, mitigates, or cures multiple diseases and health  
11 conditions, including cancer, diabetes, Alzheimer's disease, fibromyalgia, arthritis, emphysema,  
12 asthma, muscular dystrophy, erectile dysfunction, obesity, high blood pressure, and high  
13 cholesterol;

14 C. Rejuvi-Sea treats, mitigates, or cures multiple diseases and health  
15 conditions, including cancer, diabetes, dementia, Alzheimer's disease, Parkinson's disease,  
16 kidney disorders, autoimmune disorders, heart attacks, heart disease, atherosclerosis, strokes,  
17 liver disease, hepatitis, thyroid disorders, asthma, respiratory disorders, arthritis, rheumatoid  
18 arthritis, osteoporosis, joint pain, depression, chronic fatigue syndrome, obesity, high blood  
19 pressure, and high cholesterol; and

20 D. Rejuvi-Stem treats, mitigates, or cures multiple diseases and health  
21 conditions, including pulmonary disease, heart disease, diabetes, memory loss, bone disease,  
22 arthritis, pain, and high blood pressure.

23  
24 27. The representations set forth in Paragraph 26 are false or misleading or were not  
25 substantiated at the time the representations were made.

1           28.     Therefore, the making of the representations as set forth in Paragraph 26 of this  
2           Complaint constitutes a deceptive act or practice and the making of false advertisements in  
3           violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a), 52.  
4

5                                            **COUNT TWO**

6                                            **False Claims about Tests and Ingredient**

7           29.     In numerous instances in connection with the advertising, marketing, promotion,  
8           offering for sale, or sale of Rejuvi-Cell and Rejuvi-Sea, including through the means described in  
9           Paragraph 19 of this Complaint, Defendants have represented, directly or indirectly, expressly or  
10          by implication, that:

11                 A.     Clinical studies show that Rejuvi-Cell improves memory by 62%, causes  
12              weight loss and fat loss, including fat loss of 72%, and causes wrinkles to disappear by 51%;

13                 B.     Clinical studies show that Rejuvi-Cell treats, mitigates, or cures  
14              Alzheimer's disease, fibromyalgia, arthritis, emphysema, asthma, muscular dystrophy, erectile  
15              dysfunction, obesity, high blood pressure, and high cholesterol;

16                 C.     Rejuvi-Cell contains human somatotrophin, also known as human growth  
17              hormone (HGH); and

18                 D.     Research shows that Rejuvi-Sea treats, mitigates, or cures multiple  
19              diseases and health conditions, including cancer, diabetes, dementia, Alzheimer's disease,  
20              Parkinson's disease, kidney disorders, autoimmune disorders, heart disease, atherosclerosis, liver  
21              disease, hepatitis, thyroid disorders, asthma, respiratory disorders, rheumatoid arthritis,  
22              osteoporosis, joint pain depression, and chronic fatigue syndrome.

23           30.     In truth and in fact:

24                 A.     Clinical studies do not show that Rejuvi-Cell improves memory by 62%,  
25              causes weight and fat loss, including fat loss of 72%, or causes wrinkles to disappear by 51%;

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B. Clinical studies do not show that Rejuvi-Cell treats, mitigates, or cures Alzheimer's disease, fibromyalgia, arthritis, emphysema, asthma, muscular dystrophy, erectile dysfunction, obesity, high blood pressure, or high cholesterol;

C. Rejuvi-Cell does not contain human somatotrophin, also known as human growth hormone (HGH), but rather contains porcine (pig) somatotrophin; and

D. Research does not show that Rejuvi-Sea treats, mitigates, or cures multiple diseases and health conditions, including cancer, diabetes, dementia, Alzheimer's disease, Parkinson's disease, kidney disorders, autoimmune disorders, heart disease, atherosclerosis, liver disease, hepatitis, thyroid disorders, asthma, respiratory disorders, rheumatoid arthritis, osteoporosis, joint pain, depression, and chronic fatigue syndrome.

31. Therefore, the making of the representations as set forth in Paragraph 29, above, constitutes a deceptive act or practice and the making of false advertisements in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a), 52.

**COUNT THREE**

**False or Misleading Claims That Consumer Testimonials Reflect Independent Opinions**

32. In numerous instances in connection with the advertising, marketing, promotion, offering for sale, or sale of Rejuvi-Cell, Rejuvi-Sea, and Rejuvi-Stem, including through the means described in Paragraphs 19 and 21, Defendants have represented, directly or indirectly, expressly or by implication, that consumer testimonials appearing in their advertising, including from individuals identified by the initials D.L.E. or D.E., D.C., and P.H., reflect the independent experiences or opinions of ordinary purchasers.

33. In truth and in fact, in numerous instances, consumer testimonials appearing in Defendants' advertising do not reflect the independent experiences or opinions of ordinary purchasers because the testimonials from D.L.E. or D.E., D.C., and P.H. were by, respectively,

1 Dorinda Lee Estrada, Daniel Cahill, and Patricia Henderson, who were employees of Defendant  
2 HCI when the testimonials were created and disseminated.

3 34. Therefore, the making of the representation as set forth in Paragraph 32  
4 constitutes a deceptive act or practice and the making of false advertisements in violation of  
5 Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a), 52.  
6

7 **VIOLATIONS OF THE TELEMARKETING SALES RULE**

8 **COUNT FOUR**

9 **Misrepresentations of Material Aspects of the Performance, Efficacy,  
10 Nature, or Central Characteristics of the Goods in Violation of the TSR**

11 35. In numerous instances, in connection with the telemarketing of goods and  
12 services, Defendants have misrepresented, directly or by implication, material aspects of the  
13 performance, efficacy, nature, or central characteristics of such goods and services, including,  
14 but not limited to:

15 A. Rejuvi-Cell treats, mitigates, or cures multiple diseases and health  
16 conditions, including cancer, diabetes, Alzheimer's disease, fibromyalgia, arthritis, emphysema,  
17 asthma, muscular dystrophy, obesity, high blood pressure, and high cholesterol;

18 B. Rejuvi-Cell contains human somatotrophin, also known as human growth  
19 hormone (HGH);

20 C. Rejuvi-Sea treats, mitigates, or cures multiple diseases and health  
21 conditions, including cancer, diabetes, arthritis, bone disease, pain, depression, obesity, and high  
22 blood pressure; and  
23

24 D. Rejuvi-Stem treats, mitigates, or cures multiple diseases and health  
25 conditions, including pulmonary disease, heart disease, diabetes, bone disease, arthritis, and pain.

26 36. Defendants' acts and practices, as described in Paragraph 35 above, are deceptive  
27 telemarketing acts or practices that violate the TSR, 16 C.F.R. § 310.3(a)(2)(iii), (a)(4).  
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**CONSUMER INJURY**

37. Consumers are suffering, have suffered, and will continue to suffer substantial injury as a result of Defendants' violations of the FTC Act and the TSR. In addition, Defendants have been unjustly enriched as a result of their unlawful acts or practices. Absent injunctive relief by this Court, Defendants are likely to continue to injure consumers, reap unjust enrichment, and harm the public interest.

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**THIS COURT'S POWER TO GRANT RELIEF**

38. Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), empowers this Court to grant injunctive and such other relief as the Court may deem appropriate to halt and redress violations of any provision of law enforced by the FTC, including the Telemarketing Act and the TSR. The Court, in the exercise of its equitable jurisdiction, may award ancillary relief, including rescission or reformation of contracts, restitution, the refund of monies paid, and the disgorgement of ill-gotten monies, to prevent and remedy any violation of any provision of law enforced by the FTC. Section 19 of the FTC Act, 15 U.S.C. § 57b, and Section 6(b) of the Telemarketing Act, 15 U.S.C. § 6105(b), authorizes this Court to grant such relief as the Court finds necessary to redress injury to consumers resulting from Defendants' violations of the FTC Act and the TSR, including rescission or reformation of contracts, and the refund of money.

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**PRAYER FOR RELIEF**

Wherefore, Plaintiff FTC, pursuant to Sections 13(b) and 19 of the FTC Act, 15 U.S.C. §§ 53(b) and 57b, Section 6(b) of the Telemarketing Act, 15 U.S.C. § 6105(b), and the Court's own equitable powers, requests that the Court:

A. Enter a permanent injunction to prevent future violations of the FTC Act and the TSR by Defendants;

B. Award such relief as the Court finds necessary to redress injury to consumers resulting from Defendants' violations of the FTC Act and the TSR, including rescission or

1 reformation of contracts, restitution, the refund of monies paid, and the disgorgement of  
2 ill-gotten monies; and

3 C. Award Plaintiff the costs of bringing this action, as well as such other and  
4 additional relief as the Court may determine to be just and proper.  
5

6 Respectfully submitted,

7  
8 ALDEN F. ABBOTT  
9 General Counsel

10 Dated: March 19, 2020

/s/ Elizabeth Nach

11 ELIZABETH NACH  
12 ANNETTE SOBERATS  
13 Tel: (202) 326-2611, -2921  
14 E-mail: enach@ftc.gov; asoberats@ftc.gov  
15 Federal Trade Commission  
16 600 Pennsylvania Ave., NW, Mail Stop CC-10528  
17 Washington, DC 20580  
18 Fax: (202) 326-3259

19  
20 Attorneys for Plaintiff  
21 FEDERAL TRADE COMMISSION  
22  
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CERTIFICATE OF SERVICE

I hereby certify that on March 19, 2020, I caused the foregoing Complaint for Permanent Injunction and Other Equitable Relief to be served via electronic mail upon the following:

Mary F. Chapman, Esq.  
Law Office of Mary F. Chapman, Ltd.  
8440 W. Lake Mead Blvd., Suite 203  
Las Vegas, NV 89128  
maryf.chapman@juno.com

Dated: March 19, 2020

/s/ Elizabeth K. Nach  
ELIZABETH K. NACH  
Federal Trade Commission  
600 Pennsylvania Ave., N.W.  
Mail Drop CC-10528  
Washington, D.C. 20580  
Tel: (202) 326-2611 (Nach)  
Fax: (202) 326-3259  
Email: enach@ftc.gov  
ATTORNEY FOR PLAINTIFF

**MONTH 1:**

- \* Increase in energy
- \* Improved stamina
- \* More optimistic attitude, better sense of humor
- \* Sounder sleep : more refreshed

**Month 2:**

- \* Improved skin and muscle tone
  - \* Weight loss
  - \* Increase in strength
- \* Enhanced sexual function
- \* Better eyesight, night vision
  - \* Better digestion

**Month 3:**

- \* Mental processes improve, more desire to do and complete projects
  - \* Muscle size increases, especially with workout
  - \* Faster wound and muscle soreness recovery
    - \* Hair growth, improve nail growth
    - \* Reduction in PMS symptoms
      - \* Greater body flexibility
      - \* Increase in sexual desire
        - \* Less pain

**Month 4:**

- \* Same as month number 3 depending on the person
- \* Generally, most areas are heightened and more consistent

**Month 5:**

- \* Reduction of the appearance of wrinkles and lines
- \* Improves skin texture and appearance ( including discoloration)
  - \* Thickening of the skin, greater elasticity
- \* Thickening of hair with a shinier, healthier appearance
  - \* Impressive fat loss, reduction of inches
  - \* Muscle tissue increased and toned

**Month 6:**

- \* Cellulite greatly diminishes
- \* Body is much more contour
- \* Eyesight is greatly improved
- \* Old wounds have healed or are healing

Noticeable results may vary. Some have reported benefits within a few days, while for others may be 6-8 weeks, some even longer. The average however, seems to be around 2 weeks. Many people have stated that their results seem to disappear at times. For example, a person may experience an increase in energy. It lasts for a few days and then "disappears." and they feel as they did prior to this experience. A week or so later the energy returns, it remains for a longer period of time and leaves again. Then it comes back , stays longer, leaves again and comes back for an even longer period. Eventually, these improvements become an ordinary everyday experience.

These studies are excerpts from a book entitled "Grow Young With HGH" by Dr. Ronald Klatz. Dr Klatz is a leading authority on HGH and modern aging.

The following are studies from the Medical College of Wisconsin and the Palm Springs Life Extension Institute:

STRENGTH, EXERSIZE & BODY FAT IMPROVEMENT

- Muscle Strength- 88%
- Muscle Size- 81%
- Body Fat Loss- 72%

SKIN AND HAIR IMPROVEMENT

- Skin Texture- 71%
- Skin Thickness- 68%
- Skin Elasticity- 71%
- Wrinkle Disappearance- 51%
- New Hair- 38%

HEALING, FLEXIBLITY & RESISTANCE IMPROVEMENT

- Healing of Old Injuries- 55%
- Healing of Other Injuries-61%
- Healing Capacity- 71%
- Back Flexibility- 53%
- Resistance to Common Illness-73%

SEXUAL FUNCTION IMPROVEMENT

- Sexual Potency/Frequency -75%
- Duration of a Penile Erection- 62%
- Hot Flashes- 58%
- Menstrual Cycle Regulation- 38%

ENERGY, EMOTIONS & MEMORY IMPROVEMENT

- Energy Level- 84%
- Emotional Stability- 67%
- Attitude Towards Life- 78%
- Memory- 62%

The improvements reported occurred within 2-3 weeks of the onset of therapy with a continued improvement over 6 months of treatment

**REQUIRED LEGAL DISCLAIMER**

These statements and testimonial have not been evaluated by the Food and Drug Administration. This products is not intended to diagnose, treat, cure, or prevent any disease



REJUVI-CELL MAKES YOU FEEL GOOD!

We Would Like To Share Your Experiences With Some Of Our New Or Existing Clients. Please Take A Few Moments To Tell Others How Health Center Inc. And Our Products Have Been A Benefit To You.

\*We will use your first name and last initial ONLY unless given permission by you to use entire name\*

My Age Group Is: ( CIRCLE ONE )

40-49 50-59 60-69 70-79 80-90 90-100

The Product I Purchased To Assist Me With Health Challenges Was:

REJUVI-CELL Chondroitin Oral Spray REJUVI-SEA WITH LIPOSOME DELIVERY

I Have Used The Product Since (Month Feb, Year 2017 )

Please Include Additional Comments Below:

This has been truly a life-saver! I'm so much energized and interested in things I had stopped doing. I go to the gym and hopefully, warmer weather will find me in the swimming pool!!

Signed By: [Redacted Signature] Date: 5/9/2017

My Location Is: [Redacted Address] Washington, TN 37203

type your paragraph here.

"Dear Health Center,  
I am calling to thank you and to let you know that I have made a commitment to never live the way I was before. Rejuvi Cell has giving me my life back."

P.H. (58 yrs, old) from TN April, 2017

Hi Health Center, I think I told you about how allergic I am to pain meds. I want to let you know that after taking Rejuvi-Cell for a week my excruciating arthritis pain was gone. Also, I sleep like a baby! C.P., Enfield, CN

## **REJUVI CELL SCRIPT**

**Hello (customer's name), my name is (your name); I'm calling from the Health Center in Southern Nevada. How are you today? Great! The reason for my call today (customer's name) is to share some information with you about Hgh OR Human Growth Hormone. Have you ever heard of Hgh before? Perhaps this will help, "Most people have heard or read something about it. Hgh has been recently featured on The Today Show, CNN, MSNBC and in Vanity Fair and Shape Magazines". Did you happen to see any of those?**

**We can't help everyone, so I need to ask you a question? ARE YOU PREGNANT OR NURSING? (If yes, end conversation and hang up. If not continue)**

**Also have you had Cancer in the last five years? (If yes, sell Phytoplanton) Are you an insulin dependent Diabetic (type 1) or a Diabetic who uses INJECTIONS and PILLS? (type 2) (If customer is on insulin switch**

**to Phytolankton. If customer is a Type 2 Diabetic using PILLS ONLY..... continue)**

**Well to put it simply, hGH is a hormone our bodies produced naturally from the time we are born until we are about 20 years of age, then our bodies slow down the production of hGH and by the time we are 40, our bodies have almost completely stopped producing it all together. It's a proven fact (customer's name) that the lack of hGH in our bodies is responsible not only for the aging process, but also for a wide range of health challenges. Now the reason hGH has been featured on so many programs is because it works. Our goal is to get your hGH levels back up like they were when you were a young adult. Now that sounds like a plan, doesn't it (smile customer can see your tone)**

**(customer's name) until recently the only way to get HUMAN GROWTH HORMONE was by a prescription from the Doctor. The problem was that most people could not afford the \$1,000.00 per month for the injections. What we have developed is a specially**

**formulated Homeopathic Human Growth Hormone Oral Spray. You spray it under your tongue 3 times daily. There are no known cases of side effects reported in 35 years and it will not interfere with any medications or supplements that you may be already taking (customer's name), you should feel results in just a few weeks, you cannot ask for much more than that, can you?**

**Doctors have proven hGH comes with many of Health and Cosmetic benefits. hGH helps to smoothen and rehydrate skin, starts to eliminate cellulite (women) and can return hair back to its natural color if your hair is salt and pepper. It Increases muscle mass in men and sexuality in both men and women.**

**The New England Journal of Medicine called it the MOST Effective anti obesity agent ever discovered and they also said it's the best immune system enhancer ever found. Hgh WILL INCREASE YOUR STRENGTH by 91% and your ENERGY by 63%! We could all use a little more energy, couldn't we?**

**Doctors across the country are still using hGH today to treat a wide range of health disorders. Actually hGH has proven to be beneficial for people with**

**fibromyalgia, hypertension (high blood pressure), high cholesterol, arthritis, emphysema, asthma and muscular dystrophy. Do you have any of those? In fact (customer's name), hGH is the only thing that had positive results so far on Alzheimer's Disease. Here is why it helps with so many things (customer's name), hGH rebuilds, rejuvenates, and re-nourishes the tissues in the lungs, heart, liver and kidneys. We can never be too healthy in any of those areas, can we?**

**If you were to go to a Holistic Doctor and get one bottle of hGH spray, they would charge you hundreds of dollars per bottle. By participating in our three month testimonial program, the first thing we will do is price it at \$116.65 per bottle. Each bottle lasts a month, bringing the total to \$349.95 plus \$15.00 shipping and handling totaling \$364.95. The second thing that we will do is after the three months, we will honor that price for the next three years. We will give you a full 90 day money back guarantee. How does that sound?. So (Customer's name) now write down my name and the name of the company is.....Health Center Inc**

**let's get you started! (If "no" or "I don't know")  
then rebuttal (If yes go to, " Getting the Money.")**

## **GETTING THE MONEY**

### **A. SHIPPING COMES FIRST-**

**Once again we ship USPS. What address will be shipping it to? Is this a house or an apartment? (Get apt # or space #). What is your email address, contact number? (NOTE: let them tell you their shipping address and repeat the address back to the customer. If you read the address on our screen they may ask how you got their number and you will have to give a rebuttal and risk losing the sale. Also by giving you their address, they will have the tendency to give their credit card number without hesitation)**

### **B. PAYMENT MEHTOD-**

**Now, most (ladies/gentlemen) just put this on a Visa, Master Card, and Discover, American Express or debit card. Which card would you like to use today? Great! Now, if you can please read**

**me all the numbers off the front of your (name of card) from left to right. (Repeat card number to the customer) and the expiration date is? What are the 3 numbers on the back? All I need now is your billing address.**

**C. GIVE YOUR INFORMATION**

**Contact #: 1-800-269-2793**

**Our website: [www.healthcenterinc.net](http://www.healthcenterinc.net)**

**Your name:**

**D. SECURITY CLOSE**

**Now, because we also wholesale our specially formulated Hgh to the health care field, we to follow certain guidelines.**

**We do not auto bill or auto ship. Once you get down to your last bottle you will need to call us back to reorder. Our #800 is placed on every label on the bottle as well as on your invoice. We do not share any information about you with anyone. Once we process the order your payment information is NOT accessible.**

**We do not drag our feet on shipping. Your order is shipped the next business day.**

**(Customer's name) One of our Health Advocates will be giving you a call back shortly, to confirm your place in the testimonial program and to answer any additional questions you may have. Welcome to the Hgh Family and spray in good health!!!!**



# Health Center Inc. Marine Phytoplankton For Health and Wellness

## SENIORS DESERVE OUR BEST ...MARINE PHYTOPLANKTON for HEALTH and WELLNESS

We love our seniors and in fact, the majority of our clients are past the age of 70. Thru the years we have met sons and daughters, grandchildren, great-grandchildren, even great-great grandchildren and we are so grateful for the opportunity to be of service to these truly precious people.

### OUR PRODUCTS.....

are always safe, pure and natural and never interfere with your prescriptions or cause allergies.

We all know that good nutrition enhances health and wellness and that cellular health *is great* health. We all know that the body will heal itself *if* supplied with its vital needs---cell replacement, proper nutrition, alkalinity, oxygenation---are absolutely essential to the ageless human body. Why deny your self the delight of giving your body what it needs, for health, for happiness and for your loved ones.

For those with Alzhiemer's and the people that love them:  
THE ALZHEIMERS READING ROOM  
[CLICK HERE](#)

TO ALL AT HEALTH CENTER INC,

I AM WRITING TO SHARE MY STORY WITH YOU. MY NAME IS MARCUS & I HAVE ARTHRITIS OF THE HIPS & KNEES THAT HAS BEEN PAINFULL & CRIPPLING AT TIMES. I HAVE ADAPTED TO THIS BUT IT IS HARD ON THOSE WHO LOVE ME & HAVE TO OBSERVE MY OBVIOUS PAIN IN MOVEMENT.

AFTER THE FOURTH DAY OF TAKING REJUVI-STEM & REJUVI SEA I WAS ABLE TO MOVE BETTER AND USE THE STAIRS WITH THE HANDRAIL. AFTER A MONTH OR TWO, I USED THE STAIRS LIKE ANYONE ELSE.

I AM 64 YEARS OLD & HATE BIG PHARMA! THEIR CHOICE IN MY CASE IS MORE OPIOIDS. MY CHOICE IS NATURAL HEALING WITH MEDITATION, JUICING & MORE. I AM NOT MR. NATURAL OR THE POSTER BOY FOR HEALTH. LOVE COFFEE & DONUTS AND SMOKE ABOUT 5 CIGS A DAY. NO ALCOHOL!

NOW THAT BY ITSELF IS A GREAT STORY BUT HERE IS THE REST OF THE STORY.

I HAVE HAD HEPATITUS B & C FOR 40 - PLUS YEARS AND GET MY LEVELS TESTED EVERY SO OFTEN, JUST TO SEE IF ANYTINGO IS OUT OF WHACK. →

SO MY LAST HEP SCAN COME'S BACK & DR.  
THE TELLS ME "WERE DOIN OK". SO I SAID .... OK?  
SO MY HEP IS NOT ACTING UP & HE SAYS .....  
"MARCUS, YOU DONT HAVE HEP B OR C, WOULD  
YOU LIKE A HEP B VACCINATION. I SAID WAIT!  
HEP B & C ARE THE GIFT YOU CANT RETURN. THEY  
DONT JUST GO AWAY. DR RESPONDS (SLIGHTLY IRRITATED)  
MARCUS ..... YOU DONT HAVE ANY HEPATITUS!

HERE'S THE GOOD PART. THE ONLY CHANGE  
IN MY LIFE THE LAST 6 MOS HAS BEEN REJUVI STEM  
& REJUVI SER. IS THIS JUST COINCIDENCE.

I THINK NOT!

SO TO EVERYONE AT HEALTH CENTER

I THANK YOU! I AM GRATEFULL!

YOU CAN BE PROUD OF YOUR

WORK & YOUR PRODUCTS.

MARCUS HENSLEY

Home

REJUVI-SEA

JUST FOR SENIORS

Pricing

Contact Us

TERMS & POLICIES



HEALTH CENTER INC.  
1(800) 269-2793



January 3, 2015

"Dear Health Center, I'm glad you talked me into trying the Rejuvi-Sea. After 5 months I am walking on air, multi-tasking and I'm starting to get a handle on my back pain, I know I am not getting out of bed to make trips to the bathroom as often at night. Could someone from there call my sister in law, her number is 202-xxx-xxxx and she's worried about her blood sugars. Thanks.

D.L.E.- District of Columbia

3/22/2017

Dear Health Center Inc.

Thank you so much for your products. I was diagnosed six years ago with severe Ulcerative Colitis. The symptoms left me very fatigued, depressed, and I was pretty much homebound as a result. The treatments I was receiving were of little help. However, within weeks after I started taking your products: Rejuvi Cell Formula, Rejuvi-Sea and Rejuvi-Stem, I noticed less fatigue. After a couple of months, the depression seemed to have lifted. I truly believe it worked with my Ulcerative Colitis medications in helping to restore my health. I am now able to partake in a social life again. I truly believe that your products play a key factor in my feeling more motivated and energized. Thank you for your service. I highly recommend your products to those who desire to enrich their lives and sense of well-being.

Sincerely,  
Catherine  
Catherine



Exhibit E

.....  
**REJUVI-SEA** WITH LIPOSOME DELIVERY

## WHAT IS PHYTOPLANKTON?

A self-feeding or nourishing organism that produces organic compounds from simple substances that are present in its surroundings. They are the producers in a food chain, such as plants on land or algae in water. When present in high numbers, they may appear as a green discoloration of the water due to the presence of chlorophyll within their cells.

## IS PHYTOPLANKTON SAFE TO USE?

Marine Phytoplankton is a unique, live ultra-nutrient rich product similar to foods like chlorella and spirulina in that all three have been on our planet for billions of years. It's likely to be the next biggest thing when it comes to superfoods, so if you haven't heard about it until now, expect to be hearing a lot more in the near future.

This super-charged micro-algae is a living food and enzyme active. It contains every known mineral and all of the amino acids our body needs to achieve optimal health. It is also the original source of Omega-3s – even more powerful than the popular, well-known sources like fish or flax oil.

Just some of its many benefits include help with:

- Arthritis
  - Diabetes
    - Anti-inflammatory support
    - Improves cellular repair
    - Strokes
    - Thyroid Disorders
    - Allergy
- Asthma
- Sleep Disorders
- Chronic Fatigue
- Kidney disorders
- Osteoporosis
- Boosts the immune system
- Enhances brain function
- High cholesterol
  - High blood pressure
  - Heart attacks
  - Weight Problems
  - Migraines
- Psoriasis
- Cancer
- Dementia
- Hepatitis
- Joint pain

.....

***REJUVI-SEA*<sup>WITH LIPOSOME DELIVERY</sup> TAKES ADVANTAGE  
OF LIPOSOME TECHNOLOGY WHICH IS ONLY AVAILABLE THROUGH  
HEALTH CENTER INC.**

Liposome technology causes Rejuvi-Sea to be more effective and years ahead of all other products of this kind. Rejuvi-Sea stays in your cells longer, which gives you faster results without the cost of having to constantly reorder. This unique process uses something called "bio-availability". This process happens when phytoplankton stays at the right place at the right time the longest, and the RIGHT PLACE is in the "cell membrane", ready for the cell to take it in and....the RIGHT TIME is ALL THE TIME, as long as you keep taking it. So this "bio-activity" is like having a continuous "loaded bullet" waiting for the cell to take advantage of the phytoplankton, to dissipate it, use it and still have more to use. So there is a never-ending supply available to the cell. Before now, this liposome technology has NEVER happened in the phytoplankton world! Again, this liposome technology is exclusively contained here in our Rejuvi-Sea caplets.

**WHAT MAKES *REJUVI-SEA*<sup>WITH LIPOSOME DELIVERY</sup>  
BETTER THAN OTHER PHYTOPLANKTON PRODUCTS ON THE MARKET?**

The simple answer again is liposome delivery. Liposomes are a controlled release carrier which will last up to 12 hours. No other phytoplankton product has this. Most other products are in capsule form that smell and their effectiveness only lasts for about 3 hours at a time. Usually because of this, you are directed to take 6-8 tablets daily.

With *REJUVI-SEA*<sup>WITH LIPOSOME DELIVERY</sup> the recommended usage is 2 caplets daily. That's a huge savings. It's not necessary to keep reordering as with other products.

*REJUVI-SEA*<sup>WITH LIPOSOME DELIVERY</sup> is a coated caplet so that makes it easier to swallow. Also because of that coating, there is no pungent "ocean smell" like some other phytoplankton products.



## THE WAVE OF THE FUTURE

Marine phytoplankton is a microscopic plant that comes from the healthiest oceans and is a complete source of nutrition. It contains all the nutrients, micronutrients, and trace elements that our bodies need to sustain excellent health. (If your body is missing any one of these nutrients, it gives diseases an opportunity to set in). Here is an example of how **nutrient dense**, gram-for-gram phytoplankton is:

\*650 times more magnesium than spinach  
\*187 times the vitamin B1 of tuna

\*22 times the protein of yogurt  
\*750 times the calcium of milk

Over the years, phytoplankton has been improved and developed for human use through discoveries by many dedicated developers. Now phytoplankton is completely bloomed in sterilized ocean water, this **multi-strain phenomena** is helping people across the world regain their health and potential for TODAY and TOMORROW!

Do you remember Jacques Cousteau? He was the first scientist to raise public awareness of how important the oceans would become for human nutrition and wellness. He basically said that marine phytoplankton was the wave of the future when it comes to nutrition and that it would heal our bodies at a cellular level. Have you ever heard of Tom Harper? If no, well, Tom Harper is a marine biologist who raised shellfish on a sea farm in Canada. Some years ago, he was raising shrimp and growing phytoplankton to feed them. As a result, he noticed that he had extremely healthy shrimp. Tom Harper's own health however, started to deteriorate. Doctors diagnosed him with mesothelioma (Do you know what that is)? It is a particular form of cancer that is terminal. Doctors told him that there is no cure. Mr. Harper was told to get his affairs in order and was given no more than 9 months to live. Fortunately, Tom had an idea. He decided to start eating the phytoplankton right from the tanks he was growing it in.

Within a couple of months, doctors called Tom in for surgery. They wanted to perform an operation that would fuse his lungs and keep them from filling up with fluid. During the surgery, doctors found that a strange white substance was covering his tumors. They did another biopsy on those tumors, and found out that the same tumors that were previously malignant were now benign. Tom Harper was now cancer free! \*You can view a video of Tom Harper's story in his own words on [www.youtube.com](http://www.youtube.com) (Once on youtube, just type "Tom Harper lung cancer" in the Searchbox that is within the youtube website).

## SOME OF THE VITAL ELEMENTS FOUND IN **REJUVI-SEA** WITH LIPOSOME DELIVERY

**AA = AMINO ACIDS** (Essential And Non-Essential)

**TM = TRACE MINERALS** (Fe= Iron, Zn= Zinc)

**M = MINERALS** ( Ca = Calcium, Mg= Magnesium, Se= Selenium, Cr=Chromium)

**FA = FATTY ACIDS** (Converts to Essential Fatty Acids) \*Anti-Inflammatory

---

### AMINO ACIDS

Amino acids play central roles both as building blocks of proteins and as intermediates in metabolism. The 20 amino acids that are found within proteins convey a vast array of chemical versatility. The precise amino acid content, and the sequence of those amino acids, of a specific protein, is determined by the sequence of the bases in the gene that encodes that protein. The chemical properties of the amino acids of proteins determine the biological activity of the protein. Proteins not only catalyze all (or most) of the reactions in living cells, they control virtually all cellular process. In addition, proteins contain within their amino acid sequences the necessary information to determine how that protein will fold into a three dimensional structure, and the stability of the resulting structure. The field of protein folding and stability has been a critically important area of research for years and remains today, one of the great unsolved mysteries. It is, however, being actively investigated, and progress is being made every day.

As we learn about amino acids, it is important to keep in mind that one of the more important reasons to understand amino acid structure and properties, is to be able to understand protein structure and properties. We will see that the vastly complex characteristics of even a small relatively simple, protein are a composite of the properties of the amino acids which comprise the protein.

---

### ESSENTIAL AMINO ACIDS

Humans can produce 10 of the 20 amino acids. The others must be supplied in food. Failure to obtain enough of even 1 of the 10 essential amino acids, those that we cannot make, results in degradation of the body's proteins...muscle and so forth...to obtain the one amino acid that is needed. Unlike fat and starch, the human body does not store excess amino acids for later use...the amino acids must be in the food that we consume every day.

The 10 amino acids that we can produce are alanine; asparagines; aspartic acid; cysteine; glutamic acid; glutamine; glycine; proline; serine and tyrosine. Tyrosine is produced from phenylalanine, so if the diet is deficient phenylalanine, tyrosine will be required as well. The essential amino acids are arginine (required for the young, but not for adults), histidine; isoleucine; leucine; lysine; methionine; phenylalanine; threonine; tryptophan and valine. These amino acids are required in the diet. Plants of course, must be able to make all the amino acids. Humans on the other hand, do not have all the enzymes required for the biosynthesis of all of the amino acids.

### WHAT IS A TRACE MINERAL?

Most of us are familiar with the minerals our bodies need a high levels, such as calcium, magnesium, potassium and sodium. These minerals because they are needed by our bodies in significant amounts, are called **macrominerals**. A number of other minerals, required in much smaller levels by our bodies, but no less important to good overall health, are called **microminerals**, or more commonly tract minerals. Trace minerals are usually found at extraordinarily small levels in our bodies, in the parts per million range. In spite of the relatively low concentrations of these minerals, scientists are discovering that they play an increasingly vital role in our health, including the health of our bones and joints.



## THE BENEFITS OF TRACE MINERALS

Do we need trace minerals? Yes! It is a certainty that a large number of trace minerals are directly linked to good bone health. Deficiencies of certain trace minerals, such as copper and manganese, for example, have been connected to lower bone density and weaker bones. While everyone is aware of the benefit calcium has on bone health, studies show that supplementing with calcium and trace minerals together, increases bone density in post-menopausal women more than calcium alone. In other words, calcium alone is NOT enough. A two year, double-blind, placebo controlled trial suggests that bone loss in post-menopausal women can be stopped WHEN TRACE MINERAL INTAKE IS INCREASED! The women in the study who took calcium alone, only showed their rates of bone loss. While the mechanisms of how trace minerals function in our bodies may not be entirely known, it is becoming clear that they are necessary for preserving bone mass and for general health as well! There are 60 minerals found in human blood and known to be needed in the diet on a regular basis. Human milk also contains 60 minerals, including some, such as nickel and vanadium that were previously thought to be unimportant.

Human milk also contains 60 minerals including some, such as vanadium, that were previously thought to be unimportant. Because these minerals are found in our blood and in mothers' milk, our bodies probably have some use for them, even though science has not yet identified the usefulness of each trace mineral.

---

## WE ARE LOSING NUTRIENTS!

It is astonishing, yet little published fact, that many of our foods don't contain the same levels of nutrition as they once did. The reasons aren't entirely known, but since the early 1960's the levels of vitamins and minerals in our produce and meat have dropped significantly. Did you know, for example, that broccoli today has on 50% of the calcium it did in 1963? The potassium level in beets has dropped by 10% over that same time period, and spinach has 10% less magnesium! Going back to the 1930's, vegetables have lost about half of their sodium and calcium content, a quarter of their iron and 76% of their copper content. The nutrient levels of fruit has declined significantly with copper, iron, and zinc all falling by up to 27%. Ten other vitamins and minerals have shown a 5% to 35% decline in our fruit and vegetables over the past 50 years. Some cattle farmers are even finding lower levels of trace minerals in our beef and have begun supplementing their animals with minerals that are obviously lacking in their feed! While many of us have never heard about this loss of nutrition, scientists have even given it a name, they call this phenomenon "the dilution effect". Farmers get paid by the weight and appearance of their product, so they have been focused on growing large, beautiful fruit and vegetables, but the nutritional value has washed out! Clearly our soil isn't providing the same nutrients to our foods as it once did. Trace minerals in spirulina are present in a highly bio-available and absorbable form. Unlike minerals found in rock and other inorganic supplements, the minerals in spirulina have become part of the algae plant, bound to amino acids and other building blocks of life. Studies have shown that minerals in this form have higher absorption rates from the intestines. Inorganic rock minerals can combine with other compounds to form insoluble blocks that are not absorbed by the gut. You can't simply add more inorganic minerals to a supplement to overcome this problem! In fact, studies have shown that doubling the amount of inorganic copper or zinc minerals will depress the overall benefit of the mineral. Spirulina is the clear choice when it comes to bone health supplementation. The highly absorbable trace mineral content of spirulina is just one of many benefits available through

*Rejuvi-Sea WITH LIPOSOME DELIVERY*

## THE BONE HEALTH BENEFITS OF NICKEL

Unfortunately, there isn't very much information in the benefits of nickel to our bone health. We do know, however, that if you do not have enough nickel in your diet, it can affect the distribution and functioning of other nutrients in the body, including calcium. Given the obvious benefit calcium has on our bones, it isn't difficult to see that maintaining adequate levels of nickel is therefore an important factor in maintaining or building healthy bone!

## THE BONE HEALTH BENEFITS OF SELENIUM

Selenium appears to be one of the least understood trace minerals in terms of how it impacts bone and joint health, but studies show that it does appear to have a positive impact.

In a recent study, scientists clipped the toenails of 940 volunteers and measured the amount of selenium in each sample. They also tested the volunteers for incidence of osteoarthritis. They found that the group of volunteers who had osteoarthritis, also had lower levels of selenium in their bodies than people in the group who didn't have osteoarthritis. While the scientists are not sure how low levels of selenium contribute to osteoarthritis, they found that for every additional 0.1 parts per million of selenium in the toenails, there was a 15% to 20% lower risk of osteoarthritis in the knees! In another study, scientists used Heparin (a blood thinning drug) on rabbits to induce conditions of osteoporosis. Once the rabbits exhibited the signs of osteoporosis, they were given a combination of vitamins E and C. While these vitamins helped partially prevent osteoporosis in the rabbits. Once selenium was added to the mix, the rabbits' bone structure virtually returned to normal!

## THE BONE HEALTH BENEFITS OF VANADIUM

Vanadium is another trace mineral that we do not understand the role of very well, yet it clearly has an effect on the health of our bones. In research with goats, scientists have noted skeletal deformations in the legs of vanadium deprived goats. As part of in-vitro tests on bone cells, vanadate, a compound containing vanadium, has been shown to stimulate bone cell proliferation. It was also shown to stimulate collagen (the organic part of bone that provides strength and flexibility) synthesis. Vanadium has also shown that it helps promote bone health without negative side effects. In a study involving both diabetic and non-diabetic rats, vanadium compounds were shown to increase bone formation without any adverse health effects!

## THE BONE HEALTH BENEFITS OF ZINC

The mineral zinc is another metal that helps us maintain bone health. Studies have found zinc to be **ESSENTIAL** in bone metabolism as a co-factor for specific enzymes and has been proven effective in increasing the spinal bone mass density of post-menopausal women. Appropriate doses of zinc can help prevent osteoporosis! Zinc also plays a role in the activity of osteoblasts in our bodies, the cells that actually build up our bone. It aids in the production of collagen and has also been correlated with low insulin growth factors, something scientist speculate is associated with age related bone loss!

## ***REJUVI-SEA*** *WITH LIPOSOME DELIVERY*



***DON'T DELAY! ORDER TODAY!***

***Call Your Representative At 1.800.269.2793 8am-8pm PST***

# NASA Says Marine Phytoplankton Most Important Plant In the World

Do you know what marine phytoplankton is? According to NASA and other scientists, marine phytoplankton could be the most important plant in the world as it provides the earth with over 90% of its oxygen. That's more than all the forests in the world put together. Marine phytoplankton is not only an important source of oxygen it is a critical food source for ocean life and apparently, for us too.

## Marine Phytoplankton is a superfood

One of the main superfoods getting attention today is marine phytoplankton. Marine phytoplankton is a micro algae which feeds the entire population of the ocean. It could be the oldest known food source. Marine phytoplankton actually makes up a quarter of all vegetation on the planet and is easily reproduced. It is food for everything and may be the very meaning and essence of what food is, according to David Wolfe – superfood and longevity specialist. Medical doctor Hugo Rodier has this to say about phytoplanktons:

There are very few (foods) that provide all, or even most, of the raw materials to make new cells and sustain the existing ones. The problem is that we need all of them at the same time for things to work. One of those rare products that contains almost everything you need for life (and the rebuilding of cells) is marine phytoplankton. It contains all nine amino acids that the body cannot make. The essential fatty acids are also present (Omega-3 and Omega-6). Vitamins A, B1, B2, B3, B5, B6, B12, C, D and major and trace minerals are all present in phytoplankton.

If you are depending on a cup of coffee to pick you up in the morning, but would like to break the caffeine cycle, you might want to look this direction. Marine phytoplankton bypasses the mitochondria which produces energy in our body because it contains ATP, AGP, ADP and other essential energy currencies the body needs – so you feel a lift almost immediately upon ingesting – which last throughout the day. All the essential amino acids and 93 trace minerals needed for life are contained within marine phytoplankton, along with essential fatty acids, proteins, antioxidants, the list goes on and on. The largest mammal on the planet – the blue whale – has marine phytoplankton as it's base food source, surviving up to 100 years.

## A Changing world

NASA is finding, under melting ice caps in the Arctic ocean, marine phytoplankton multiplying in hoards. This is changing the way scientists are looking at the global warming conditions and causing new speculation as to what this might mean for migrating animals and birds. NASA says seeing the marine phytoplankton -one of the most important plants in the world growing rampantly in the Arctic was like finding the equivalent of the amazon jungle in the Mojave Desert. This could change everything for life on this planet and how it looks. Having a vigorous food source in the Arctic is likely to cause less migration, for one thing.

## Phytoplankton as Medicine

This food is thought to be the future of medicine as *“marine phytoplankton contains literally hundreds of potent phytochemicals that work in synergy to protect your body’s tissues, detoxify your blood and remove toxins, enhance oxygenation and circulation and reverse abnormal cell division that can lead to cancer.”*

Looking at the nutritional profile of marine phytoplankton along with research, the following ailments could be greatly reduced if not eliminated by its ingestion:

- *Rheumatoid arthritis*
- *Type-2 diabetes*
- *Autoimmune disorders such as lupus*
- *Eczema and skin disorders*
- *Breast cancer, prostate cancer and other cancers*
- *Heart disease and atherosclerosis*
- *Dementia and Alzheimer’s disease*
- *Chronic Fatigue Syndrome*
- *Parkinson’s disease and other neuromuscular disorders*
- *Liver disease and hepatitis*
- *Depression, mood swings and behavioral disorders*
- *Eye disease*
- *Infertility and reproductive system disorders*
- *Infections and common colds*
- *Asthma and respiratory disorders*
- *Kidney and bladder disorders*
- *Osteoporosis and skeletal disorders*
- *Chronic pain and joint pain*

Cholesterol can be balanced through the ingestion of marine phytoplankton as it contains niacin, gamma linolenic acid and omega-3 fatty acids which all help to reduce high cholesterol. Blood sugar levels are brought under control due to chromium content (helps to prevent and moderate diabetes), glutamic acids (reduces alcohol and sugar cravings) and phenylalanine (reduces sugar cravings). These are just a few of the benefits of marine phytoplankton on the body.

Many people are turning to marine phytoplankton to improve their health, rid themselves of disease and increase their energy and capacity for life. The drug industry is adamant about isolating single elements in order to affect change in the body, hoping that by doing this, other problems will not arise and if they do – they simply add another chemical to the mix. Marine phytoplankton is a whole food medicine containing hundreds of vital nutrients which work together to alkalize the system, nourish the cells and strengthen the immune system (Alanine, beta-carotene, bioflavonoids, and vitamin E are all immune system enhancers found in this superfood).

NASA and others say marine phytoplankton is the most important plant in the world due to the oxygen it provides us as well as the amazing nutritional benefits. Some health practitioners believe that if everyone started taking just one teaspoon of marine phytoplankton per day we would start seeing the elimination of degenerative diseases, healing of cancer and the nourishment of the planet. Now I think that's a research study worth conducting!

*(This information is not intended to diagnosis, treat or cure any ailment or disease. Before ingesting this or any natural health product, check with your intuition and your health care provider to find the plan that's right for you.)*

**Written by: Stasia Bliss**

Hi my name is \_\_\_\_\_, with Health Center Inc. Is this \_\_\_\_\_? We are looking for people that are interested in improving their health, maybe someone with high blood pressure, diabetes, cancer, OR breathing problems and most importantly pain. Or those who may just need a little more energy or that want to lose a few pounds.....does that describe you?

Well, \_\_\_\_\_, have you ever heard of Marine Phytoplankton?

*If yes....* Then you **know** how excellent it is. **Ours** is four times more bioavailable than any Phytoplankton on the market. We have.... what is called... Liposome Technology... and we apply **that** science to Marine Phytoplankton. That means that you truly only take a 1000 MG per day.... so one of our 60 count caplet bottles....is a true one month supply. Ours is completely odor-less, if you know about phytoplankton then you know how smelly it is, our product Rejuvi Sea Phytoplankton has **no odor** and it being four times stronger we are kinda like eating everybody's lunch in the phytoplankton industry. This is top of the line ....state of the art in the industry.... there is no better at this time. (*if applicable* let them tell you about their experience with mpp--- and casually compare how ours is better).

*If no....well* \_\_\_\_\_, do you believe that super nutrition helps anybody and any human condition? What if I were to tell you... that what we know about super nutrition.... is now **obsolete!** Marine phytoplankton has changed the entire face of nutrition **and** nutritional healing. This is unprecedented, extreme nutrition---- 750 time the calcium as in milk and better calcium than milk-----650 times the magnesium as in spinach-----180 times the B6 as in tuna....it alkalizes

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your body to keep you from getting sick or so you can't grow cancer cells....it oxygenates your deep tissues ....helps your strength and energy, your memory and your mood and libido...even the aging process! That's just the tip of the iceberg... that's not even talking about the diseases that good nutrition can alleviate.....from depression to diabetes, to obesity or cancer, bone disease, Arthritis etc. People all over the world are talking about these things and how Marine phytoplankton has had profound positive effects on their diseases and their lives. You can use this and change your life and increase the quality of life.....at any juncture! Nutrition like this is a good bet! Do you agree?

(AT THIS POINT ENGAGE THE PROSPECT IN CONVERSATION, GET AGREEMENTS FROM THEM BY SAYING THINGS LIKE: " BET YOU' LIKE TO GET RID OF THAT" .....OR..... "EITHER YOU TRY THINGS OR YOU DON'T TRY THINGS DON'T YOU AGREE?" AFTER YOU GET TWO AGREEMENTS CONTINUE TO NEXT PARAGRAPH)

Okay...let me tell you what we are doing.... something very special.....it is a 90 day **trial** program.... At just two caplets a day.... and ¼ the cost of any other phytoplankton product on the market....we will send you a 90 day supply, of this amazing nutrient at \$116.65 DOLLARS PER MONTH! Other people are **paying four times that much**.... for less..... the whole program is **\$364.95 dollars including shipping**.... Not much to pay for a **better living**.... don't you agree? .....AND.....When you call back to reorder.... you will be **guaranteed that price for three years**.

Let me tell you how this all this works.....I'll take down your delivery information and your payment information. Then I will pass this to my

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program director who is going to make sure that I did everything correct, that the amount is correct and that I answered all your questions, etc... Once he puts his ok on this.... it goes directly to shipping and it will be on its way to you right away, fair enough?.....  
Great, get your credit card while I start filling out this form.....(take your time)

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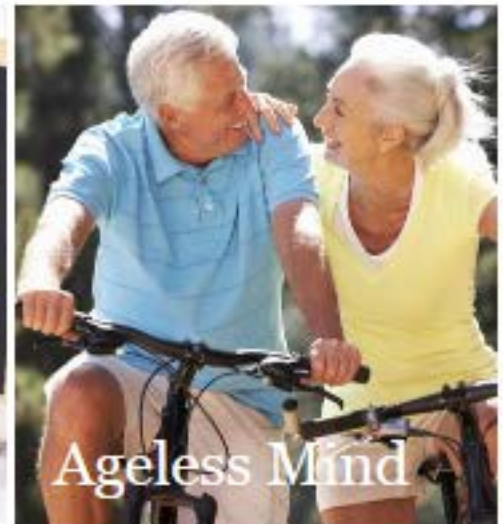
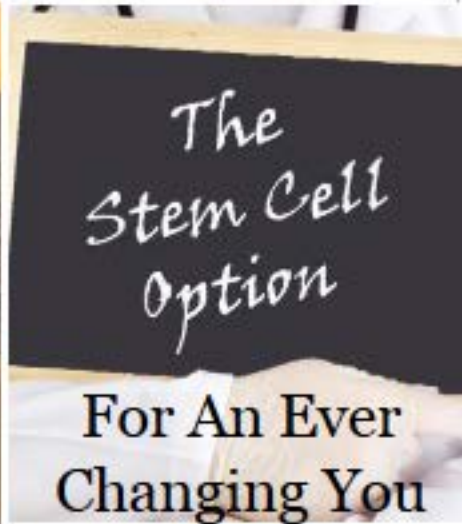
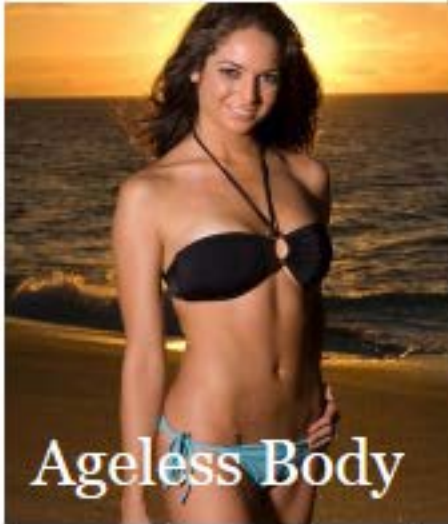


HEALTH CENTER INC. REJUVI-STEM

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### Rejuvi-Stem *ULTRA*

The Health Center Stem Cell Enhancer Team is always here to help you with information requests, product knowledge, product usage or even just a good old fashioned pep talk. After more than 13 years of service, 80% of our original staff is still here, so chances are that you've met a great health coach already that will help you with your wellness needs. We want to be your partner in health...we go over and above the "average" standards of service, quality and fulfillment. Enjoy the best that the industry has to offer, because..... This is for you!

[MORE](#)

#### ADULT STEM CELLS

"the current benefits of stem cell usage are already well documented and it is expected that continued research will pave the way for new treatments. For those suffering from serious diseases, stem cells offer hope for effective treatment..."  
ExploreStemCells.com



Email: \*

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[SUBMIT](#)

## *"Your Health is the Wealth of Wealth"*

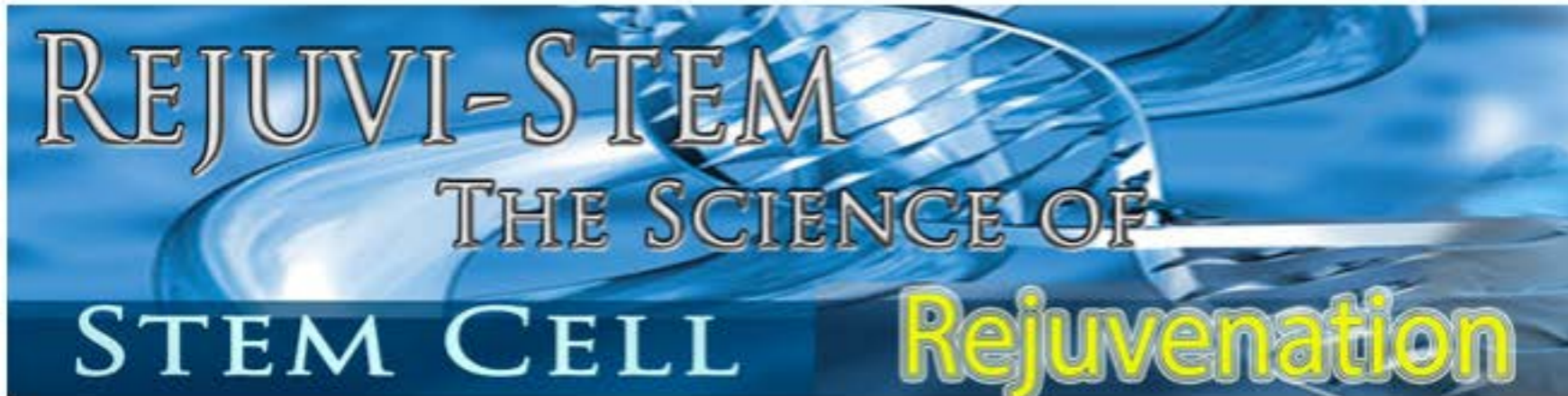
10/30/15 "Hey I was thinking about changes that I've seen on Rejuvi-Stem--no hot flashes,, my neck pain is gone my throat and tongue pain is significantly less almost all gone. My knees feeling better than they have in a very long time. Oh also haven't been depressed." JB' MN

HEALTH CENTER INC. REJUVI-STEM

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## Health Center Inc. Las Vegas Rejuvi-Stem *ULTRA*

The Health Center Inc has been providing natural health options for 13 years. All of our products are manufactured by our own dedicated FDA certified lab with your health and safety in mind. Every top drawer ingredient, in our products, comes from a certified source, and meets our highest standards for potency and purity.

Our team of specialists have years of experience and will take the time to discuss what you need to accomplish or the results you are looking for. We're here to make you feel and look better.

Exhibit H(2)

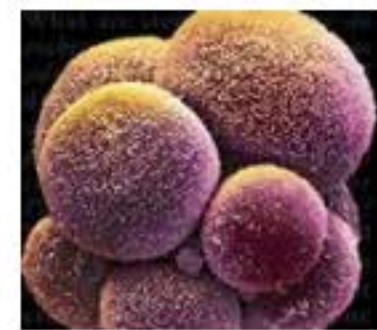
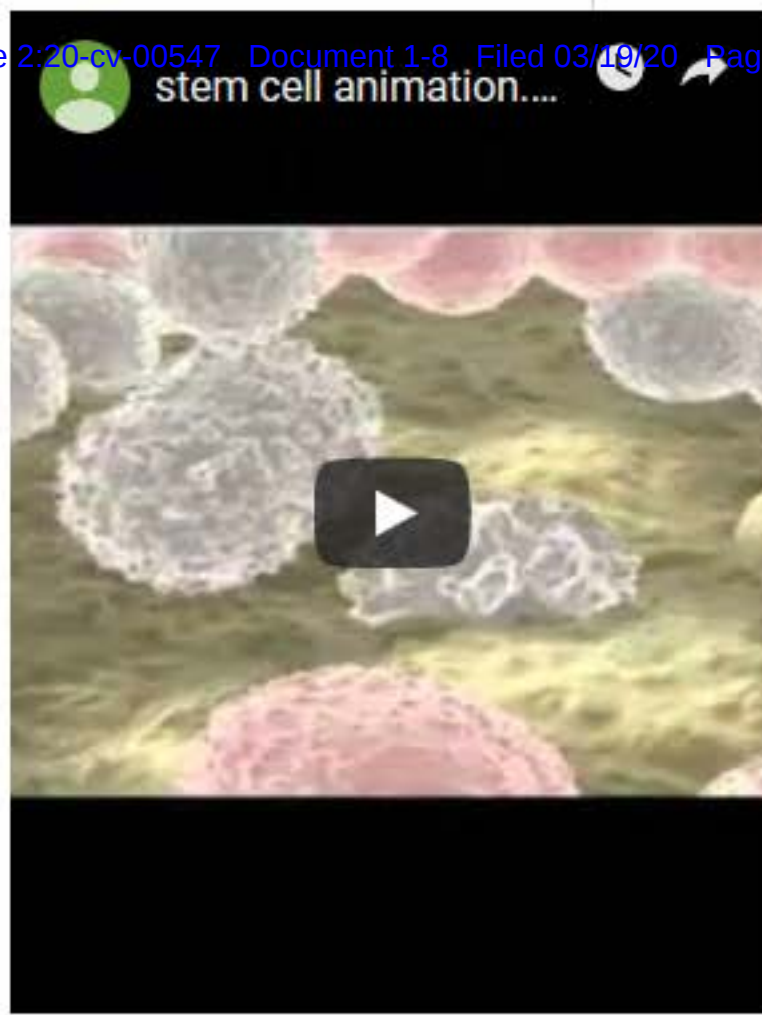
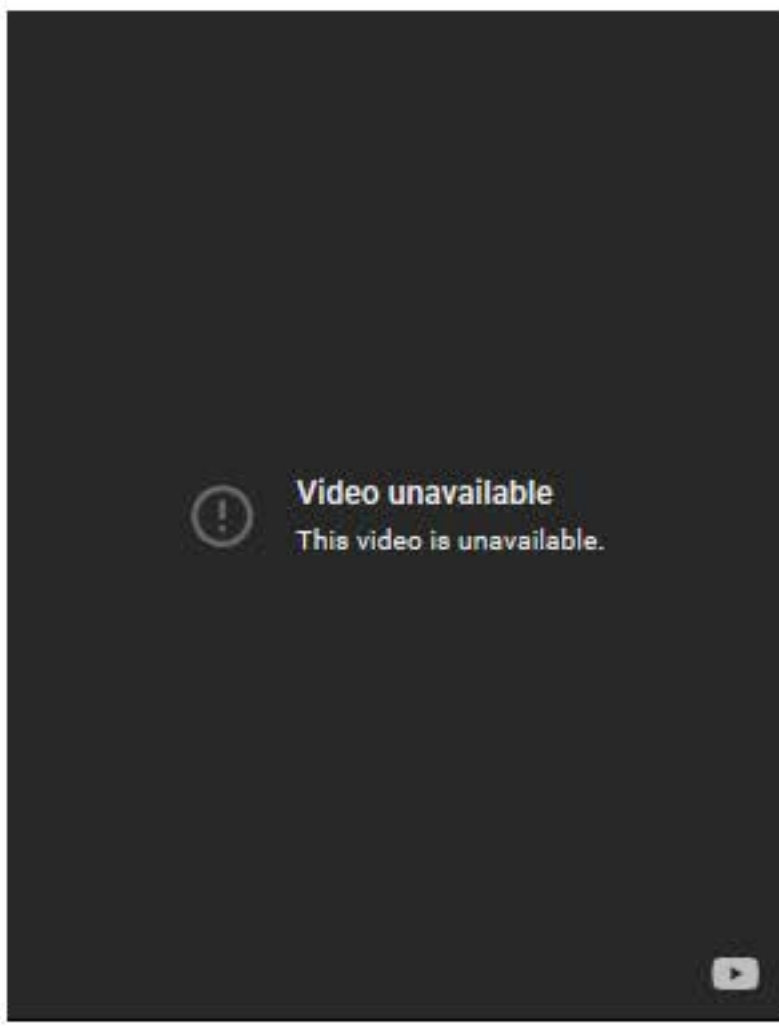
### PROVEN RESULTS

- Rejuvenation
- Facial Wrinkles
- Muscle Strengthening
- Energy & Stamina
- Cardiovascular improvement
- Lung Function
- Male Sexuality
- Female Sexuality
- Bone Health
- much more.....

### Are You A Candidate?

#### Medical History

The news is everywhere! Stem cell improvement is now the last word for natural healing, and more conditions and diseases are added to the list everyday! Your body deserves wellness and comfort, don't you agree?



INGREDIENTS:  
Each caplets contains: Vitamin D3 5,000 I.U.  
Proprietary Blend: 1,3-1 6 Beta Glucan,  
Goji Berry, Acidophilus Lactobacillus,  
EGCG 35 mg., Aphanizomenon Flos-Aquae

Daily Dose:  
One caplet twice daily. (RDA 83.33%)

**Colleen P., Enfield, CN: "Energy levels are awesome, I've reduced my hair loss and my skin has improved so much. Three months and my life has gotten better. Could I get another three month supply?"**



**D.E., Wash D.C.: "I'm amazed and redeemed. My all over pain is reduced, I have more strength and balance. Thank-you for this wonderful product!"**

Exhibit H(3)



# REJUVI-STEM *ULTRA*

HEALTH CENTER INC. REJUVI-STEM

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**Please bear with us! the content for this page does not yet show due to the development and re-structuring of our site..**

**Dear Health Center,**

**I owe you an apology, I honestly thought that my friend and co-worker had made a mistake when purchasing you product. I'm sorry that I spoke to your CS rep the way I did. My friend did lose weight and her memory got better! I am so glad, it did help her. Does this work on young people? -D.C. Long Beach,CA 12/2016**

## **REJUVI-STEM STEM CELL RELEASER**

*“The magnificent little tablet”*

**Rejuvi-Stem Stem Cell Releaser** is a proprietary blend of natural ingredients that enhance, release and recruit **“adult stem cells”** so that they can migrate to the parts of the body where they are needed the most. Adult stem cells are not to be confused with “embryonic, placenta or cord blood stem cells”.

Stem cells are found in various parts of the adult human body, but most of them are found in **human bone marrow** as the most abundant source of adult stem cells. However, there are some in your adipose tissue (fat tissue), in your intestines, in your blood and in the lining of your nose and ears.

Stem cells are **cells without an assignment**. They have not yet become any type of cell. So they are signaled by the body that they need to become liver cells, or nerve cells, heart cells, lung cells, skin cells, etc. etc. When we are conceived, **we begin as being four stem cells**, and soon they become hundreds, thousands, millions, up to trillions of cells! Each and every single cell that *is* your body, came from a stem cell.

Thanks to research and technology, back when stem cells were being accessed scientifically, one of the scientists accidentally left a few stem cells in a petri dish that had been used for bacteria. When he got back in the morning **the entire dish was filled with the bacteria!** Then they started putting other cells in the petri dish with the stem cell and they saw that stem cells got the assignment from whatever cell they were next to. **So what does this mean?** Well, at first they thought what a great way to grow body parts. People who were missing ears got a new ear. People who were missing noses got a new nose. Burn victims got skin!

That was about the time that **the federal government passed laws against stem cell research** and banned embryonic and placenta stem cells from being used in any type of medical research. But, it was discovered four years later that adults still carried stem cells in various tissues of the body. They could be a little damaged and not enough of them but **they could be harvested and perfected and reintroduced into the tissue that needed restoration.** They are being used today, in America, to renew tissues of the lungs, hair follicles, skin, and venous tissues. In other countries people are growing a third set of teeth, improving their vision in the case of eye damage, brain damage and also for diseases like Parkinson, diabetes, and even cancers.

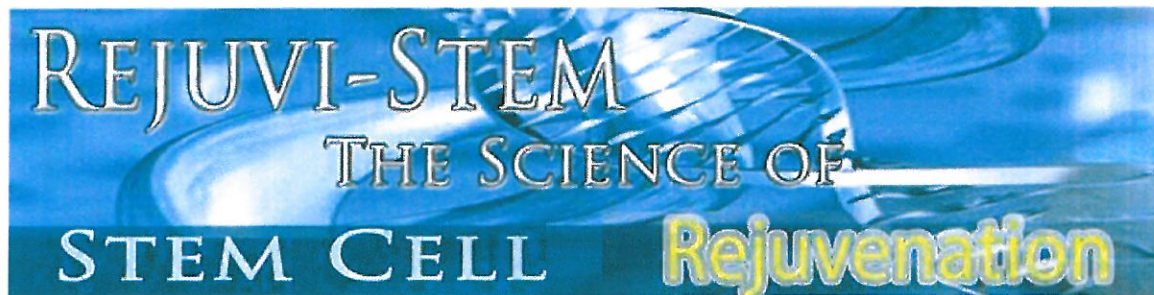
There are many natural substances that **can be used to replenish the adult stem cell population in a person's body.** There are herbs, foods and supplements that can enhance the quality of the stem cells or that can help the stem cells so that they can migrate to where the body needs new original cells.

**Health Center Inc. has produced a formula unlike any other** that covers all of these factors. It will increase the amount of bone marrow. It helps clean the fluid between the cells so that these "signals" can be received by the stem cells. **Rejuvi-Stem**<sup>Stem Cell Releaser</sup> is unlike any other formula in that it incorporates lactobacilli, beta-glucans, aphanizomenon floss-aquae and even green tea extracts that help to replenish these basic stem cell activities.

So, for diabetes II; high blood pressure; memory; arthritis; pulmonary issues, adult stem cells are extremely promising. **Simply take one tablet in the morning and one tablet at night.** Then notice your energy, your strength, your mood, improve. Notice you may not be getting as sick as often, or that you feel more "solid". Many folks use it to lessen wrinkles and to stop hair loss. Use your **Rejuvi-Stem**<sup>Stem Cell Releaser</sup> consistently.



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## HEALTH CENTER INC.

### ADULT STEM CELLS

"The current benefits of stem cell usage are already well documented and it is expected that continued research will pave the way for new treatments. For those suffering from serious diseases, stem cells offer hope for effective treatment..."

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Daily Dose: One caplet twice daily. (RDA 83.33%)

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## REJUVI-STEM SCRIPT ALTERNATE

Hello, \_\_\_\_\_, my name is \_\_\_\_\_; I'm calling from the Health Center Inc in Southern Nevada. How ARE you today? Great! The reason for my call is to share some information with you about Adult Stem Cell Enhancement. Have you heard of Stem Cell Enhancers? Perhaps this will help, "Most people have heard or read something about it. Stem cell therapies are a "BIG DEAL" and have been featured in articles in all of the leading periodicals, and all of the major News Channels. Did you happen to catch any of those? **We are looking for three types of people who benefit the most from stem cell enhancers.**

The first person we are looking for: A person who is concerned about aging (perhaps premature aging), the second, is a person suffering medical conditions (like pulmonary disease, heart disease, bone disease, arthritis, diabetes), or the last one is a person who experiences pain daily basis. Would any of that apply to you? (listen with empathy) I am sorry to hear that you have had to go thru that and I am glad that I called because our company has released a product that could help you, for a long time, if not forever. Have you ever heard of regenerative medicine? (listen) Well you've heard of stem cells right? Now there is something even better than that and it is you own *stem cells, adult stem cells*.

To put it simply, stem cells are always in our body from conception until death. We can use the stem cells that we have

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in our body to slow down aging, reverse diseases and it is a proven fact that they work for pain as well. Did you know that? The problem is, stem cell replacement therapy and even adult stem cell therapy clinics charge \$8000.00 every three months for this therapy. What we have developed is a special *blend* of natural ingredients that enhance, replenish, and release your very own stem cells. You know that adult stem cell therapy is called regenerative therapy for a reason. With good stem cells you can regenerate tissues in your body, whether it is lung tissue, heart tissue, stomach tissue, skin, brain, joints, bones, any tissue Nothing does that like Rejuvi-Stem formula. It is called "The magnificent little pill" because when you take two of these a day your stem cells improve and your body renews itself. This can help you, make you better. It has no side effects, it doesn't interfere with any medications, and no allergies have ever been reported. The *secret* is, in the *blend* of the ingredients. The first thing people notice is their skin. It thickens thin skin, reduces the appearance of wrinkles, and improves elasticity. There is less pain throughout the body, and the longer you use it the more effective it becomes. This is why it is called modern miracle!

We are doing a promotion in your area with the "magnificent little pill". Most of the people that order from infomercials, the internet and health magazines are paying hundreds of dollars per bottle but by participating in this program, *you* will not be paying those prices. Here's how the program works:

You use Rejuvi-Stem for 3 months, then just write us a brief paragraph stating what Rejuvi-Stem has done for you. Now if we use your testimonial on our website we will only use your initials, not your full name. If you do this, not only will you help yourself, but you will help us help others and if you do that for us, then here's what we will do for you.

If you go to a clinic and get one bottle of our Rejuvi-Stem formula, they will charge you hundreds of dollars per bottle. But by participating in our 3 month testimonial program, the first thing we will do will price it at \_\_\_\_\_ per bottle. Each bottle lasts a month bringing the total promotion price to \_\_\_\_\_ and there is a fifteen dollar shipping and handling. The second thing we will do, for you helping us help others, is that when the 3 months are up, we will honor that \_\_\_\_\_ per bottle price for the next 3 years. Now the best thing about this whole thing is that for the first 3 months on the testimonial program we will give you a full 90 day money back guarantee. Sounds good, doesn't it?

Now here is how it works: I take down your delivery information and I take down your payment information. Once I have that, then I pass the order on to my client advocate. He will call you back to make sure that I did my job correctly and once he signs the order it will go directly to shipping where it will be packed and shipped to you right away. Fair enough? Great!! Well let's get started. Get your card, a piece of paper and a pen. You are about to have a great experience.

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