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OFFICIAL TRANSCRIPT PROCEEDING
FEDERAL TRADE COMMISSION

MATTER NO. 1423194

TITLE TOMMIE COPPER

DATE RECORDED: DATE UNKNOWN
TRANSCRIBED: FEBRUARY 26, 2015
REVISED: MARCH 2, 2015

PAGES 1 THROUGH 35

TOMMIE COPPER ADVERTISEMENT
TOMMIE COPPER SHOW 1 - LIVING WELL WITH MONTEL
TC-FTC-000012

FEDERAL TRADE COMMISSION

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Tommy Copper Show 1

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The following transcript was produced from a digital file provided to For The Record, Inc. on February 25, 2015.

1 PROCEEDINGS

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3 TOMMIE COPPER ADVERTISEMENT

4 MALE ANNOUNCER: The following is a paid
5 advertisement from Tommie Copper compression wear.

6 MONTEL WILLIAMS: More than 75 million
7 Americans are living with pain.

8 ED GARRETT: I had grade four bone-on-bone
9 arthritis in both my knees. It was pretty unbearable.

10 FIONA MITCHELL: After a day of gardening, I'm
11 really limping badly.

12 SARAH EICHMAN: When I bend down to pick up
13 Ava or to do anything, I experience a tremendous amount
14 of shoulder and knee pain.

15 MONTEL WILLIAMS: Are you one of them?

16 UNIDENTIFIED MALE: I've bought braces, muscle
17 rubs, anti-inflammatories. It didn't give me any relief.

18 MONTEL WILLIAMS: There is a simple solution.

19 UNIDENTIFIED MALE: Today, on Living Well with
20 Montel, discover an amazing new product that will give
21 you your life back.

22 UNIDENTIFIED MALE: I got a Tommie Copper
23 compression sleeve and it's changed my life.

24 UNIDENTIFIED MALE: Once you put it on, you're
25 never going to want to take it off.

1 MALE ANNOUNCER: Introducing Tommie Copper,
2 comfortable compression sleeves, shifts, shorts, even
3 gloves made from a revolutionary copper-infused fabric.
4 They've already given life-changing relief to ordinary
5 people and world class athletes. But can they help a
6 desperate mother manage the pain that's keeping her from
7 her baby girl.

8 Montel is taking on her case personally.

9 MONTEL WILLIAMS: Tommie Copper, delivery.

10 MALE ANNOUNCER: Experience the story of the
11 man who not only developed Tommie Copper and the
12 ultimate twist of fate, his own product literally saved
13 his life.

14 UNIDENTIFIED MALE: I pretty much had broken
15 both my knees, shattered my right hip and ruptured two
16 discs in my back.

17 MONTEL WILLIAMS: Since my diagnosis with MS
18 more than a decade ago, nothing's been more important to
19 me than managing my pain. I started wearing Tommie
20 Copper compression shorts a few months ago and I
21 experienced the difference immediately. It's compression
22 wear that's comfortable enough to wear all day long and
23 that's the key because compression only works if you use
24 it.

25 Now, let me introduce you to Holly. Holly's

1 not only a Tommie Copper spokesperson, but she's also a
2 marathon runner who overcame knee pain thanks to Tommie
3 Copper compression.

4 HOLLY HAMMOND: Stay tuned to learn about the
5 entire line of incredible Tommie Copper products and to
6 take advantage of special pricing
7 ly for viewers of this show.

8 MONTEL WILLIAMS: I urge you to stay with us
9 for the next half hour and experience all the powerful
10 stories of lives changed by Tommie Copper.

11 It's time to live well financially,
12 spiritually, physically and emotionally. It's time to
13 start Living Well with Montel.

14 (Applause)

15 MONTEL WILLIAMS: Thank you. Have a seat.
16 Have a seat, have a seat, have a seat. Today, we have a
17 very, very special edition of our show because it's
18 dealing with something that's very near and dear to my
19 heart, and that's pain. And, today, I'm here to talk
20 about a product that could be a very, very important
21 weapon in your arsenal against pain. It's called Tommie
22 Copper. It's made out of a very, very special material,
23 a special material that's infused with copper. We've now
24 put it in compression material like the compression
25 sleeves that maybe you see athletes wear. Those

1 compression bands are normally so tight. But this is a
2 little different. It doesn't have to be as tight. And,
3 so, therefore, you can wear it all the time.

4 But I'm going to prove it to you. I need some
5 volunteers. I know somebody talked to you before I came
6 out here and they asked you if you had some areas in your
7 body that you wanted to work on or you had some pain
8 areas and you said your hands, right?

9 UNIDENTIFIED FEMALE: My hand.

10 MONTEL WILLIAMS: Your hand. Do you have
11 arthritis?

12 UNIDENTIFIED FEMALE: Arthritis.

13 MONTEL WILLIAMS: Oh, my goodness. Now, you've
14 seen some of the stuff that's in the marketplace, like
15 one of these, right?

16 UNIDENTIFIED FEMALE: Yes.

17 MONTEL WILLIAMS: I want you to put this one on
18 and then I'm going to give you this. This is a Tommie
19 Copper glove, okay? I want you to put this on on that
20 hand.

21 Now, let's see, you had elbow issues, right?
22 This is the Tommie Copper sleeve. Put that on your worse
23 arm. Put this one on the one that's not as bad.

24 Now, you guys are going to put these on, and
25 for the next half-hour, I want you to wear those,

1 throughout the show, okay? And I'm going to come back to
2 you and I'm going to ask you which one feels any
3 different.

4 Now, imagine if pain was forcing you to stop
5 doing everything you love, like all your activities, and
6 it was getting to the point that you might not even be
7 able to go to work because you had so much pain. Well,
8 that's exactly what's happened to a couple of my guests.
9 I want you to take a look at this.

10 MALE ANNOUNCER: What happens when a dentist
11 develops severe tendinitis?

12 DR. LARRY STEIN: I used to tuck my elbow in
13 like this when I was taking out teeth. It was a horrible
14 situation for a dentist.

15 MALE ANNOUNCER: When a gardener's arthritic
16 knees become unbearable?

17 FIONA MITCHELL: Usually, after a day of
18 gardening, I'm really limping badly.

19 MALE ANNOUNCER: Or years of wear and tear
20 finally catch up with a tennis pro?

21 STEVE OWENS: I've had six knee operations, had
22 one on my left elbow. I tore my rotator cuff.

23 MALE ANNOUNCER: They all face the prospect of
24 giving up what they love.

25 DR. LARRY STEIN: I was worried that I was

1 going to have to change my profession, and then I met
2 Tommie. He told me about his product and asked me if I
3 would like to just put one on. The pain just started to
4 alleviate. Actually, that night I went home and threw
5 the football with my son, and I hadn't done that to that
6 point at all that year.

7 FIONA MITCHELL: When I was first given a
8 Tommie Copper sleeve to wear, it was like incredible.
9 There was no pain at all.

10 STEVE OWENS: This has given me like a rebirth
11 in my career. I'm 62 years old, I feel like I'm 40.

12 FIONA MITCHELL: I dropped a rock on my hand.
13 It really bruised up badly, and I used a Tommie Copper
14 glove for two days and the bruise went completely. It's
15 totally comfortable to wear. You just don't even notice
16 that it's there.

17 STEVE OWENS: Usually I can only lift my arm up
18 to here and it would stop. Now, since I've been wearing
19 the shirt, I have full range of motion.

20 DR. LARRY STEIN: The practice, my living,
21 important. Being able to throw a football with my son is
22 beyond words.

23 (Applause.)

24 MONTEL WILLIAMS: Guys, let me ask you, if
25 somebody had told you three weeks before you were

1 introduced to this product that this little sleeve could
2 change your life, would you have believed them?

3 DR. LARRY STEIN: No.

4 MONTEL WILLIAMS: Has this changed your life,
5 Fiona?

6 FIONA MITCHELL: It really has changed my life,
7 yes.

8 MONTEL WILLIAMS: You have been gardening for
9 how long?

10 FIONA MITCHELL: About 15 years.

11 MONTEL WILLIAMS: But what gardener can do the
12 job without getting on their knees?

13 FIONA MITCHELL: Oh, yeah.

14 MONTEL WILLIAMS: Or bending over.

15 FIONA MITCHELL: It's very physical, yeah.

16 MONTEL WILLIAMS: You're saying that since
17 putting this on, this has, what, given you back 20
18 percent, 30 percent, 40 percent of your gardening?

19 FIONA MITCHELL: 100 percent.

20 MONTEL WILLIAMS: 100 percent of your
21 gardening?

22 FIONA MITCHELL: Oh, yeah, yeah.

23 MONTEL WILLIAMS: Wow. Doc, this elbow stopped
24 working.

25 DR. LARRY STEIN: Yep.

1 MONTEL WILLIAMS: How long did it take before
2 you got any kind of reaction from wearing the Tommie
3 Copper sleeve?

4 DR. LARRY STEIN: As soon as I put it on.

5 MONTEL WILLIAMS: What?

6 DR. LARRY STEIN: As soon as I put it on. I
7 put it on, I got on with the rest of my day, and then
8 went home and played football with my kids for a couple
9 hours.

10 MONTEL WILLIAMS: So, what did it feel like
11 that day when you got home?

12 DR. LARRY STEIN: It was indescribable being
13 able to throw the ball with my kids again. I hadn't been
14 able to do that in almost a year and a half, and I
15 couldn't thank Tommie enough.

16 MONTEL WILLIAMS: Wow, that's great, man,
17 honestly.

18 (Applause)

19 MONTEL WILLIAMS: And how about you, sir? Now,
20 tennis pro -- talk about the sleeves first. What did it
21 do for your elbow?

22 STEVE OWENS: Well, I'm hitting balls all day
23 long, and after you reach a certain age and a certain
24 mileage, it will start to take the wear and tear on it.
25 This actually eases up the pain in my arm. Ice, Advil, I

1 don't have to do it anymore at all.

2 MONTEL WILLIAMS: Now, how about the knees?

3 You had three knee operations on each knee?

4 STEVE OWENS: Each knee.

5 MONTEL WILLIAMS: Has it had an impact on your
6 knees?

7 STEVEN OWENS: With the sleeve, I have no pain
8 at all.

9 MONTEL WILLIAMS: That's great. And, now,
10 let's both talk about the thing that I love is what --
11 and I'm using a lot, I use the shirt. Because what
12 people don't understand, just like yourself, you had a
13 rotator cuff tear, I had a tear. Since I started wearing
14 the shirt, it's given me back motion in my shoulder.
15 But, now, how much movement did you get back once you
16 started wearing it?

17 STEVE OWENS: All of it.

18 MONTEL WILLIAMS: All of it.

19 STEVE OWENS: All of it.

20 MONTEL WILLIAMS: Absolutely incredible.

21 STEVE OWENS: And more important, I can sleep
22 at night. That's the biggest thing, because I wear the
23 shirt at night.

24 MONTEL WILLIAMS: You can sleep in your shirt,
25 you can sleep in -- you slept in the knee brace, correct?

1 FIONA MITCHELL: Oh, yeah.

2 MONTEL WILLIAMS: There you go. So, obviously,
3 it clearly works.

4 (Applause.)

5 MONTEL WILLIAMS: Well, to help us understand
6 how compression sleeves work, we need to welcome a very,
7 very special guest. You know, he's one of my dream team
8 list of doctors. Please welcome Dr. Mike Cirigliano.

9 (Applause.)

10 MONTEL WILLIAMS: You know, Doc, so we can
11 explain to people this whole idea of compression sleeves,
12 why does the compression even help?

13 DR. MIKE CIRIGLIANO: Well, when you have
14 people who are really trying to do the right thing by
15 exercising and doing things, injuries occur, overuse
16 syndromes occur, and you have problems with muscles and
17 you have swelling. And compression, it squeezes out the
18 fluid that accumulates outside the vessels. What it also
19 does is it allows blood flow to get back to the heart,
20 the venous flow increases, and even arterial blood flow
21 increases. It's fascinating stuff, Montel.

22 MALE ANNOUNCER: Coming up, how does
23 compression relieve pain and increase circulation? Dr.
24 Mike's revealing demonstration.

25 MALE ANNOUNCER: Plus, two professional

1 athletes reveal how Tommie Copper literally put them back
2 in the game. And when a day of waterskiing turns tragic.

3 TOM KALLISH: I took a turn somewhere between
4 62 and 68 miles an hour. When I hit a buried log, I knew
5 I had broken half of my body.

6 MALE ANNOUNCER: The man who developed Tommie
7 Copper becomes his own best customer.

8 MALE ANNOUNCER: Don't let joint pains and
9 aches caused by arthritis, aging and injury limit your
10 mobility and rob you of your active life. Stop letting
11 pain get in the way of a good night's sleep. Go to
12 TommieCopper.tv or call 1-800-800-8000 right now. Get
13 moving again for less than \$25.

14 MONTEL WILLIAMS: When you're in pain, you
15 can't focus on anything but the pain. Believe me, I
16 know. Since my diagnosis with MS, I've been on a quest
17 to relieve my pain. Tommie Copper compression wear works
18 for me. I wear a Tommie Copper compression shirt when I
19 work out and I no longer experience the usual aches and
20 pains and the stiffness and I can work out longer and
21 harder than I've been able to do for years.

22 HOLLY HAMMOND: Tommie Copper is the leader in
23 innovative copper compression designed to be comfortably
24 worn all day by athletes and non-athletes alike, anyone
25 who wants relief from everyday aches and pains.

1 UNIDENTIFIED FEMALE: I've been a physical
2 therapist for over 35 years. As you get older, you get
3 pain everywhere. And the wonderful thing about Tommie
4 Copper is that they're for your entire body. Tommie
5 Copper really helps you get off the couch and get out and
6 get moving again.

7 HOLLY HAMMOND: Go to TommieCopper.tv and
8 discover the entire line of revolutionary Tommie Copper
9 products that have worked wonders for millions of people,
10 just like me.

11 MONTEL WILLIAMS: Tommie Copper compression
12 wear is so small and inexpensive, I keep multiple sets,
13 one in my gym bag, one at the house, and I always travel
14 with one. The benefits of copper have been extolled for
15 centuries, and athletes have used compression for decades
16 to enhance performance. Now, Tommie Copper fuses these
17 two technologies into the most comfortable copper
18 compression wear ever developed.

19 MALE ANNOUNCER: Experience Tommie Copper's
20 revolutionary therapeutic copper compression. It works
21 by combining a patented 56 percent copper-infused nylon
22 yarn with Tommie Copper's exclusive multi-directional
23 compression technology. Tommie Copper's ultra
24 comfortable copper compression wear is now available in
25 sleeves, shirts, gloves and even shorts. Stay connected

1 as more products and colors are introduced all the time.

2 HOLLY HAMMOND: Visit our online store at
3 TommieCopper.tv to explore Tommie Copper's entire
4 compression wear line that's not only comfortable, it's
5 also stylish. Now, Tommie Copper comes in a variety of
6 colors including cobalt blue and slate gray.

7 Order right now and as a special offer
8 exclusively for viewers of this program, when you
9 purchase two or more Tommie Copper products, we'll give
10 you free shipping and handling.

11 MALE ANNOUNCER: Get moving again. Go to
12 TommieCopper.tv or call 1-800-800-8000 right now. All
13 Tommie Copper compression sleeves are priced at just
14 \$24.50 and our incredibly comfortable compression shirts
15 and shorts are available in men's and women's sizes for
16 just \$44.50, and half and full-fingered gloves priced at
17 just \$29.50.

18 During this exclusive TV offer, purchase two or
19 more Tommie Copper compression products and receive free
20 shipping and handling on your entire order. Order now
21 before this exclusive TV offer ends.

22 MONTFL WILLIAMS: Get moving again. Visit our
23 online store at TommieCopper.tv or call the number on
24 your screen right now.

25 MALE ANNOUNCER: Grab a tape measure and log on

1 or call right now.

2 (Applause.)

3 MONTEL WILLIAMS: Wow, welcome back to Living
4 Well with Montel.

5 (Applause.)

6 MONTEL WILLIAMS: That's what I'm talking
7 about. We're talking about Tommie Copper, the
8 revolutionary new compression wear that's effective and
9 comfortable. Let's check in with our audience members
10 who tried it on at the top of the show.

11 You said you had arthritic pain in your hand.

12 UNIDENTIFIED FEMALE: Yes, yes, I did.

13 MONTEL WILLIAMS: How do you feel?

14 UNIDENTIFIED FEMALE: It feels a lot better.

15 In the beginning, I felt like a tingling sensation in my
16 fingers.

17 MONTEL WILLIAMS: Mm-hmm.

18 UNIDENTIFIED FEMALE: And then after that went
19 away, I mean, look, I'm very good.

20 MONTEL WILLIAMS: It's already starting to make
21 a difference. And I think, Doc, this is part of the
22 reason why the Tommie Copper wear, I think, works a
23 little bit better than your standard compression gear
24 because, number one, it doesn't have to be as tight.
25 It's not so restrictive, it's not so binding, and it

1 gives them the flexibility at the same time I think it's
2 giving them the healing power.

3 Now, you gave us -- you set up a really great
4 demonstration here and I'm afraid to know what's behind
5 that box. Yikes.

6 DR. MIKE CIRIGLIANO: All right.

7 MONTEL WILLIAMS: Okay, this isn't that bad.

8 DR. MIKE CIRIGLIANO: If there is swelling that
9 builds up down in the leg, that fluid gets in there and
10 it can cause problems with blood flow. So, compression
11 is a very important part of the healing process. The
12 compression will drive that fluid back up to the heart.
13 So, you then have more oxygen, more nutrients, more
14 healing. That's why compression is so important.

15 MONTEL WILLIAMS: Before I started wearing the
16 Tommie Copper shirt, I didn't have motion more than this
17 in this left shoulder. As soon as I started putting the
18 shirt on, next thing you know, this arm is now going this
19 far. I have not got my arm this far above my head in
20 four years. And, now, I'm back in the gym. I can
21 actually pound the way I want. But I'm the normal guy.
22 You think that Tommie Copper works for just normal
23 people; it works for professional athletes. We put
24 professional athletes to the Tommie Copper test. Take a
25 look at this.

1 ED GARRETT: I'm Ed Garrett. I'm a lifelong
2 athlete. I really thought my athletic endeavors were
3 over with until Tommie Copper came along.

4 KENT THEUSEN: I'm Kent Theusen. Without the
5 Tommie Copper compression sleeves, I would not be able to
6 work out again.

7 MALE ANNOUNCER: If Tommie Copper compression
8 sleeves can work for a professional bodybuilder and a
9 former professional basketball player, they can work for
10 anyone.

11 KENT THEUSEN: I detached two tendons in my
12 shoulder and I had to have major shoulder surgery. I
13 noticed that after surgery that wearing the shirt 24/7
14 really was helping me feel better.

15 UNIDENTIFIED MALE: I was really expecting it
16 would take him a full year to recover because how bad
17 things were. It took him about four months to recover.
18 I did not know he was wearing the Tommie Copper. I just
19 told him, whatever you're doing, keep doing.

20 ED GARRETT: My passion is golf. I had grade
21 four bore-on-bone arthritis in both my knees. I wound up
22 no longer being able to walk a golf course because I
23 couldn't deal with the swelling that would occur.

24 I got the Tommie Copper compression sleeve, put
25 it on, immediately noticed it was not the torture that it

1 had been. The first thing we do is we put on our Tommie
2 Copper, because without it, we ride. We don't ride any
3 more. We walk and enjoy golf all because of this little
4 sleeve. It's pretty amazing.

5 So, prior to the Tommie Copper sleeve, I'd get
6 up in the morning and this is how I went down the stairs,
7 just like this. It was amazingly painful and it took
8 time for the joint to kind of lube up. Well, now that
9 I've had the sleeve on, I can go up and down these stairs
10 any way I want. That could never happen before; it just
11 couldn't.

12 (Applause.)

13 MONTEL WILLIAMS: Wow. Well, ladies and
14 gentlemen, please welcome professional basketball player,
15 Mr. Ed Garrett. Welcome, Ed, to the show.

16 And also welcome champion bodybuilder and
17 former Mister USA, please welcome Mr. Kent Theusen.

18 MONTEL WILLIAMS: How are you, sir? Talk about
19 this, you played -- you've been a professional athlete
20 your whole life.

21 ED GARRETT: I was dealing with every possible
22 apparatus they had available on the market, anti-
23 inflammatories, muscle rubs, wraps, compression sleeves,
24 all of it. None of it was giving me consistent relief or
25 giving me the ability to function really in the gym. The

1 tendinitis in my arm was a result of golf. I had to
2 quit, I had to stop.

3 I got the sleeve, I got the knee band, and my
4 life has changed.

5 MONTEL WILLIAMS: You got to show them your
6 life has changed. Hold your hand up so they can look at
7 -- get a close-up because this is the man who could not
8 hit a golf ball at all, but this week, you just busted a
9 blister on your hand because you hit how many?

10 ED GARRETT: Six hundred golf balls in the last
11 three days.

12 MONTEL WILLIAMS: And that's because?

13 ED GARRETT: That's because I can because of
14 the Tommie Copper.

15 MONTEL WILLIAMS: It used to be an idea if you
16 lifted a lot of weights when you were younger, you were
17 definitely going to be in pain when you got older.

18 KENT THEUSEN: Oh, definitely. You know, when
19 I started out first weightlifting, I mean, we did heavy,
20 heavy weights, you know. We all did, not realizing what
21 we were actually doing to our bodies, wearing away our
22 joints. The heavy weights that we were doing were just
23 killing ourselves. And I got to the point where I would
24 try to figure out different kinds of compression sleeves
25 and ointments and stuff to try to see if I can get myself

1 through the workout.

2 MONTEL WILLIAMS: Mm-hmm.

3 KENT THEUSEN: This guy says, hey, try this,
4 try this on. And I'll tell you, I put it on, started
5 working out and it was amazing. I'll tell you, it's
6 life-changing.

7 MONTEL WILLIAMS: You don't have to have the
8 kind of compression that you can barely move in, it's
9 comfortable?

10 KENT THEUSEN: Montel, I wear this every day
11 all day.

12 ED GARRETT: I sleep in this. It's
13 comfortable, it's not hot, you can wear it underneath
14 clothing and, again, it works. My wife's motto is, you
15 can't get injured on the couch. Yet, she wound up
16 getting injured walking my dog and had a frozen shoulder
17 for the last year and a half. Physical therapy, physical
18 therapy. I brought home a Tommie Copper shirt...

19 MONTEL WILLIAMS: That's what I'm talking about
20 right there.

21 (Applause.)

22 MONTEL WILLIAMS: We got to take a little
23 break. Ladies and gentlemen, again, give it up for Kent
24 Theusen and Ed Garrett.

25 (Applause.)

1 MALE ANNOUNCER: Up next...

2 MALE ANNOUNCER: Can Tommie Copper bring relief
3 to this desperate mother?

4 MONTEL WILLIAMS: Guess what, we're going to
5 make mommy feel a lot better.

6 MALE ANNOUNCER: And keep watching to meet the
7 man who not only developed Tommie Copper, he became
8 living proof that it worked.

9 MONTEL WILLIAMS: When you're in pain, you
10 can't focus on anything but the pain. Believe me, I
11 know. Since my diagnosis with MS, I've been on a quest
12 to relieve my pain. Tommie Copper compression wear works
13 for me. I wear a Tommie Copper compression shirt when I
14 work out and I no longer experience the usual aches and
15 pains and the stiffness and I can work out longer and
16 harder than I've been able to do for years.

17 HOLLY HAMMOND: Tommie Copper is the leader in
18 innovative copper compression designed to be comfortably
19 worn all day by athletes and non-athletes alike.

20 KENT THEUSEN: My dad is in his seventies. I
21 gave him one of the ankle supports to wear and he was
22 walking with a cane. Day three, he was running on the
23 beach with me.

24 DR. SCOTT SCHAEFFER: I would recommend Tommie
25 Copper to every one of my patients or training clients.

1 You can wear it all day long. You can sleep with it.
2 You can make it part of your lifestyle. The Tommie
3 Copper compression wear works.

4 MALE ANNOUNCER: Get moving again. Go to
5 TommieCopper.tv or call 1-800-800-8000 right now. All
6 Tommie Copper compression sleeves are priced at just
7 \$24.50 and our incredibly comfortable compression shirts
8 and shorts are available in men's and women's sizes for
9 just \$44.50, and half and full-fingered gloves priced at
10 just \$29.50.

11 During this exclusive TV offer, purchase two or
12 more Tommie Copper compression products and receive free
13 shipping and handling on your entire order. Order now
14 before this exclusive TV offer ends.

15 MONTEL WILLIAMS: Get moving again. Visit our
16 online store at TommieCopper.tv or call the number on
17 your screen right now.

18 MALE ANNOUNCER: Grab a tape measure and log on
19 or call right now.

20 (Applause.)

21 MONTEL WILLIAMS: We're talking about the
22 revolutionary copper compression wear that's relieving
23 pain and changing lives. It's called Tommie Copper,
24 guys. I'm telling you, it's over the top.

25 And let me check in with my audience members

1 who have been using this. Let's see, wait, you had it
2 for your elbows. Why don't you have both of them on?

3 UNIDENTIFIED FEMALE: Because this one is
4 really uncomfortable.

5 MONTEL WILLIAMS: I'm sorry, did you say that
6 the one that's not Tommie Copper is really uncomfortable?

7 UNIDENTIFIED FEMALE: Definitely.

8 MONTEL WILLIAMS: Of course, no, I'm just
9 kidding. But that's the problem with these things. You
10 can't wear them for long periods of time. Do you think
11 you can wear that all day?

12 UNIDENTIFIED FEMALE: Oh, definitely.

13 MONTEL WILLIAMS: And how do you feel?

14 UNIDENTIFIED FEMALE: It feels really great and
15 comfortable.

16 MONTEL WILLIAMS: And I've got to come to you.

17 UNIDENTIFIED FEMALE: Hi.

18 MONTEL WILLIAMS: Now, you have been dealing
19 with arthritic pain in your hands for how long?

20 UNIDENTIFIED FEMALE: Right. Oh, at least the
21 last ten years.

22 MONTEL WILLIAMS: And tell me the truth today,
23 you just put this on for the first time, has it made a
24 difference?

25 UNIDENTIFIED FEMALE: Yes, it's wonderful.

1 MONTEL WILLIAMS: If I said give that back to
2 me right now, would you?

3 UNIDENTIFIED FEMALE: No.

4 MONTEL WILLIAMS: Okay.

5 (Laughter.)

6 MONTEL WILLIAMS: It works, guys, okay? It
7 works. No ifs, ands or buts.

8 (Applause.)

9 MONTEL WILLIAMS: Tommie Copper is comfortable
10 compression designed to be worn all day long. Take a
11 look at this.

12 MALE ANNOUNCER: Sara is a 28-year-old mother
13 of a nine-month baby girl. Years of ballet training have
14 left her with debilitating pain in her joints, especially
15 her knees.

16 SARAH FICHTMAN: It stops me from doing certain
17 things with her for sure. I'm not even 30 yet and I'm
18 experiencing pain that I would imagine 50-year-olds
19 experience, and I'm desperately looking for something
20 that can help relieve that pain.

21 MONTEL WILLIAMS: Well, here we go, we're at
22 Sara's place and she's expecting a Tommie Copper delivery
23 today, but I'll bet she's not expecting it from me. Come
24 on.

25 Tommie Copper, delivery. How are you?

1 SARAH FICHTMAN: Hi.

2 MONTEL WILLIAMS: So, Sara, most of your pain
3 is in your knee, right?

4 SARAH FICHTMAN: Yeah, yeah.

5 MONTEL WILLIAMS: All right. So, I have these
6 compression sleeves for your knee. You got to try them
7 on. I'm telling you, you're going to love them.

8 SARAH FICHTMAN: Wow.

9 MONTEL WILLIAMS: The thing that's so great
10 about them is, watch, you can put them on right under
11 your pant.

12 SARAH FICHTMAN: Yeah.

13 MONTEL WILLIAMS: I also understand you have a
14 little bit of shoulder pain.

15 SARAH FICHTMAN: Yeah.

16 MONTEL WILLIAMS: My left shoulder was rebuilt
17 and since I started wearing one of these every day, it
18 has changed my shoulder, my motion, my ability to move
19 with it, my ability to work out with it. So, this ought
20 to help you out a little bit, too. You can wear it all
21 day long, wear it while you sleep.

22 SARAH FICHTMAN: Great. Oh, thank you.

23 MONTEL WILLIAMS: All right. I'm going to see
24 you on the show in two weeks.

25 SARAH FICHTMAN: Thank you, Montel.

1 MONTEL WILLIAMS: Okay.

2 (Applause.)

3 MONTEL WILLIAMS: Well, let's see if Tommie
4 Copper has helped. Welcome Sara to the show. Talk to me
5 for a second. Has it worked?

6 SARAH FICHTMAN: Absolutely. Honestly, on
7 seeing it, I was like, I don't know if this is going to
8 do what I need it to do and it -- because it's so thin
9 and you can wear it under anything. But, honestly,
10 Montel, by the end of the first day, I could totally feel
11 the difference, especially in my knees.

12 MONTEL WILLIAMS: Okay, that was after the
13 first day, but now you've been wearing it for a few days.

14 SARAH FICHTMAN: Oh, yeah, I wear it.

15 MONTEL WILLIAMS: And does it -- does it seem
16 like it still has the exact same therapeutic effect?

17 SARAH FICHTMAN: After wearing it for two
18 weeks, my knees would still lock from time to time, but I
19 never felt the pain afterwards. And before the sleeves,
20 I would be in pain for hours after my knees locked. With
21 the Tommie Copper sleeves, I could just keep doing
22 whatever I was doing, and that's huge for me because I
23 can't afford to let pain slow me down.

24 And the best part, Montel, is after wearing the
25 sleeves for a few days, I felt good enough to run again

1 every day. I haven't been able to run two days in a row
2 in such a long time. So, I can't thank you enough.

3 MONTEL WILLIAMS: Give it up for our mom.
4 Thank you.

5 (Applause.)

6 MONTEL WILLIAMS: There's really only one thing
7 left to do and that's to introduce you to the man who was
8 really the person behind this incredible product. All
9 throughout the show, we've been telling you about his
10 near-death water accident skiing. I want you to take a
11 look at this.

12 TOM KALISH: Nothing makes me feel better than
13 when I'm waterskiing. It's just the greatest feeling in
14 the world. It was just like any other morning, birds
15 singing, calm water, couldn't wait to get behind the
16 boat.

17 I was on a very short rope, which means that
18 when I was making turns from one buoy to the other, I was
19 going somewhere around 70 miles an hour. Around buoy
20 four, there was a buried tree trunk, nobody knew it was
21 there. It caught me completely out of left field. I
22 remember hitting it, I remember feeling a jolt of pain in
23 my body, I remember being in the water semi-conscious,
24 the boat coming around. I remember looking at my
25 friends, the panic on their face, I knew something was

1 really wrong. The next thing I knew, I was in an
2 ambulance on the way to the hospital.

3 When I woke up in the hospital, both knees were
4 messed up. I had ruptured two discs in my back and I had
5 shattered my right hip. I was pretty devastated. I
6 remember thinking to myself, I'm never going to come back
7 from this.

8 Over the next year and a half, I had a series
9 of five operations. As I was going through this
10 recovery, I lived through some of the worst pain I've
11 ever lived through in my life. It was almost destiny
12 that I had this product being developed while I was going
13 through this recovery. Had I not had it, it would have
14 been horrific.

15 (Applause.)

16 MONTEL WILLIAMS: Please welcome the inventor
17 of Tommie Copper, Tom Kallish, to the show. Thank you,
18 sir. Thank you so much for being here.

19 Tom, come on, you know, I mean, first off, the
20 fact that you've even recovered from this accident, to
21 me, is just a miracle.

22 TOM KALLISH: You know, I was forced to be our
23 best customer. Nobody can believe in this more than I do
24 because, you know, my body was broken in half and there
25 was nothing that would quell the pain.

1 MONTEL WILLIAMS: And, instantaneously, you
2 started seeing a difference. Broken knee, broken back,
3 broken hip. So, you've been developing Tommie Copper to
4 cover all those areas and it's been giving you relief on
5 a daily basis.

6 TOM KALLISH: Relief is an understatement.

7 MONTEL WILLIAMS: I've been wearing this now
8 every single day for six months. I got to prove things
9 to myself before I take it out to you and share something
10 that I believe in. And I'm here to tell you, this
11 doesn't just give you your bounce back, doesn't give you
12 your spring back, doesn't give you a little motion back,
13 this can give you your life back, period.

14 (Applause.)

15 MONTEL WILLIAMS: You had one more thing you
16 wanted to do say, didn't you?

17 TOM KALLISH: I did. You know, we designed the
18 most comfortable possible compression in the world, and
19 you know what we'd like to do, we'd like everybody to go
20 home with Tommie Copper today.

21 MONTEL WILLIAMS: Everybody in the audience.
22 Everybody. Well, you know what you got to do, join us on
23 the next Living Well with Montel.

24 (Applause.)

25 MALE ANNOUNCER: Don't let joint pains and

1 aches caused by arthritis, aging and injury limit your
2 mobility and rob you of your active life. Stop letting
3 pain get in the way of a good night's sleep. Go to
4 TommieCopper.tv or call 1-800-800-8000 right now. Get
5 moving again for less than \$25.

6 MONTEL WILLIAMS: When you're in pain, you
7 can't focus on anything but the pain. Believe me, I
8 know. Since my diagnosis with MS, I've been on a quest
9 to relieve my pain. Tommie Copper compression wear works
10 for me. I wear a Tommie Copper compression shirt when I
11 work out and I no longer experience the usual aches and
12 pains and the stiffness and I can work out longer and
13 harder than I've been able to do for years.

14 HOLLY HAMMOND: Tommie Copper is the leader in
15 innovative copper compression designed to be comfortably
16 worn all day by athletes and non-athletes alike, anyone
17 who wants relief from everyday aches and pains.

18 UNIDENTIFIED FEMALE: The sleeves helped me
19 tremendously. Wearing the shirt, wearing the shorts and
20 the knees and the ankle compression at one time, I feel
21 like someone had gave me a dose of energy.

22 UNIDENTIFIED MALE: Without the Tommie Copper
23 product, I wouldn't be able to function in my business
24 properly. And as for working out, forget about it.

25 HOLLY HAMMOND: Go to TommieCopper.tv and

1 discover the entire line of revolutionary Tommie Copper
2 products that have worked wonders for millions of people,
3 just like me.

4 MONTEL WILLIAMS: Tommie Copper compression
5 wear is so small and inexpensive, I keep multiple sets,
6 one in my gym bag, one at the house, and I always travel
7 with one. The benefits of copper have been extolled for
8 centuries, and athletes have used compression for decades
9 to enhance performance. Now, Tommie Copper fuses these
10 two technologies into the most comfortable copper
11 compression wear ever developed.

12 MALF ANNOUNCER: Experience Tommie Copper's
13 revolutionary therapeutic copper compression. It works
14 by combining a patented 56 percent copper-infused nylon
15 yarn with Tommie Copper's exclusive multi-directional
16 compression technology. Tommie Copper's ultra
17 comfortable copper compression wear is now available in
18 sleeves, shirts, gloves and even shorts. Stay connected
19 as more products and colors are introduced all the time.

20 HOLLY HAMMOND: Visit our online store at
21 TommieCopper.tv to explore Tommie Copper's entire
22 compression wear line that's not only comfortable, it's
23 also stylish. Now, Tommie Copper comes in a variety of
24 colors including cobalt blue and slate gray.

25 Order right now, and as a special offer

1 exclusively for viewers of this program, when you
2 purchase two or more Tommie Copper products, we'll give
3 you free shipping and handling.

4 MALE ANNOUNCER: Get moving again. Go to
5 TommieCopper.tv or call 1-800-800-8000 right now. All
6 Tommie Copper compression sleeves are priced at just
7 \$24.50 and our incredibly comfortable compression shirts
8 and shorts are available in men's and women's sizes for
9 just \$44.50, and half and full-fingered gloves priced at
10 just \$29.50.

11 During this exclusive TV offer, purchase two or
12 more Tommie Copper compression products and receive free
13 shipping and handling on your entire order. Order now
14 before this exclusive TV offer ends.

15 MONTEL WILLIAMS: Get moving again. Visit our
16 online store at TommieCopper.tv or call the number on
17 your screen right now.

18 MALE ANNOUNCER: Grab a tape measure and log on
19 or call right now.

20 (The recording was concluded.)

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22
23
24
25

1 C E R T I F I C A T I O N O F T Y P I S T

2

3 MATTER NUMBER: 1423194

4 CASE TITLE: TOMMIE COPPER

5 TAPING DATE: DATE UNKNOWN

6 TRANSCRIPTION DATE: FEBRUARY 26, 2015

7 REVISION DATE: MARCH 2, 2015

8 I HEREBY CERTIFY that the transcript contained
9 herein is a full and accurate transcript of the tapes
10 transcribed by me on the above cause before the FEDERAL
11 TRADE COMMISSION to the best of my knowledge and belief.

12

13 DATED: MARCH 2, 2015

14

15

16 ELIZABETH M. FARRELL

17

18 C E R T I F I C A T I O N O F P R O O F R E A D E R

19

20 I HEREBY CERTIFY that I proofread the transcript for
21 accuracy in spelling, hyphenation, punctuation and
22 format.

23

24

25 SARA J. VANCE

EXHIBIT C-2
(video exhibit submitted separately)