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UNITED STATES OF AMERICA
BEFORE FEDERAL TRADE COMMISSION

In the Matter of **LNK INTERNATIONAL, INC.,** a corporation.	**DOCKET NO. C-4037**

COMPLAINT

The Federal Trade Commission, having reason to believe that LNK International, Inc. ("respondent") has violated the provisions of the Federal Trade Commission Act, and it appearing to the Commission that this proceeding is in the public interest, alleges:

1. Respondent is a New York corporation with its principal office or place of business at 60 Arkay Drive, Hauppauge, New York 11788.

2. Respondent has manufactured, labeled, offered for sale, sold, and distributed aspirin and acetaminophen tablets to the public, including but not limited to private label aspirin and acetaminophen brands.

3. The acts and practices of respondent alleged in this complaint have been in or affecting commerce, as "commerce" is defined in Section 4 of the Federal Trade Commission Act.

4. Respondent has disseminated or has caused to be disseminated packaging and labeling for certain of its aspirin and acetaminophen products, including but not necessarily limited to the attached Exhibits A through G. The packaging and labeling contain the following statements or depictions:

A. **Health Pride Tri-Buffered Aspirin Analgesic, Exhibit A**

"Made in U.S.A. . . . Distributed by **Compass Foods** . . . ."

B. **Eckerd Aspirin Plus, Exhibit B**

"Made in U.S.A. . . .
DISTRIBUTED BY ECKERD DRUG COMPANY . . ."

C. **Quality Choice Enteric Coated Lo-Dose Aspirin, Exhibit C**

"**DISTRIBUTED BY QUALITY CHOICE** . . .
MADE IN U.S.A."

D. **Stop & Shop Enteric Coated Aspirin**, **Exhibit D**

"DIST. BY THE
STOP & SHOP
SUPERMARKET COMPANY . . .
MADE IN U.S.A."

E. **The Medicine Shoppe Extra Strength Enteric Coated Aspirin for Arthritis, Exhibit E**

"Made in USA
Distributed by
Medicine Shoppe International, Inc. . . ."

F. **CVP Extra Strength Pain Reliever Non-Aspirin Analgesic, Exhibit F**

"Made in U.S.A.
Distributed by
Consumer Value Products, Inc. . . ."

G. **Goldline Genapap Acetaminophen (APAP) Tablets, Exhibit G**

"Made in USA
Dist by:
GOLDLINE LABORATORIES, INC."

5. Through the means described in Paragraph 4, respondent has represented, expressly or by implication, that certain of its aspirin and acetaminophen products are made in the United States, *i.e.*,

that all, or virtually all, of the ingredients of such products are made in the United States, and that all, or virtually all, of the labor in manufacturing such products is performed in the United States.

6. In truth and in fact, a significant portion of the ingredients of certain of respondent's aspirin and acetaminophen products is, or has been, of foreign origin. The active ingredients, bulk aspirin and acetaminophen compounds, that respondent processed into aspirin or acetaminophen tablets are or were made outside the United States. Therefore, the representation set forth in Paragraph 5 was, and is, false or misleading.

7. The acts and practices of respondent as alleged in this complaint constitute unfair or deceptive acts or practices, and the making of false advertisements, in or affecting commerce in violation of Sections 5(a) and 12 of the Federal Trade Commission Act, 15 U.S.C. §§ 45(a) and 52.

THEREFORE, the Federal Trade Commission this nineteenth day of February 2002, has issued this complaint against respondent.

By the Commission.

Donald S. Clark
Secretary

SEAL: